

BIR  
HANN  
PANNIER

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ART  
DIRECTION  
AND DESIGN

## CASE STUDY

# Badrutt's Palace Hotel

### RESPONSIBILITY

Webdesign &  
Editorial Design

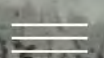
### TYPE

Hospitality

[BADRUTTSPALACE.COM](https://www.badruttspalace.com)

In collaboration with Rikus Hillmann, I developed the website for Badrutt's Palace Hotel.

Founded in 1896 by Caspar Badrutt, Badrutt's Palace Hotel has long stood as the symbol of luxury and innovation in St. Moritz, Switzerland. Indeed, for more than a century, this iconic Alpine destination has been the benchmark against which the world's leading hotels have compared themselves.



EN

BOOK

Via Serlas 27

SINCE 1896

St. Moritz

SWITZERLAND

WINTER SUMMER



WINTER SUMMER

SPEED WITH STYLE

SUMMER

BADRUTT'S PALACE

EN

BOOK

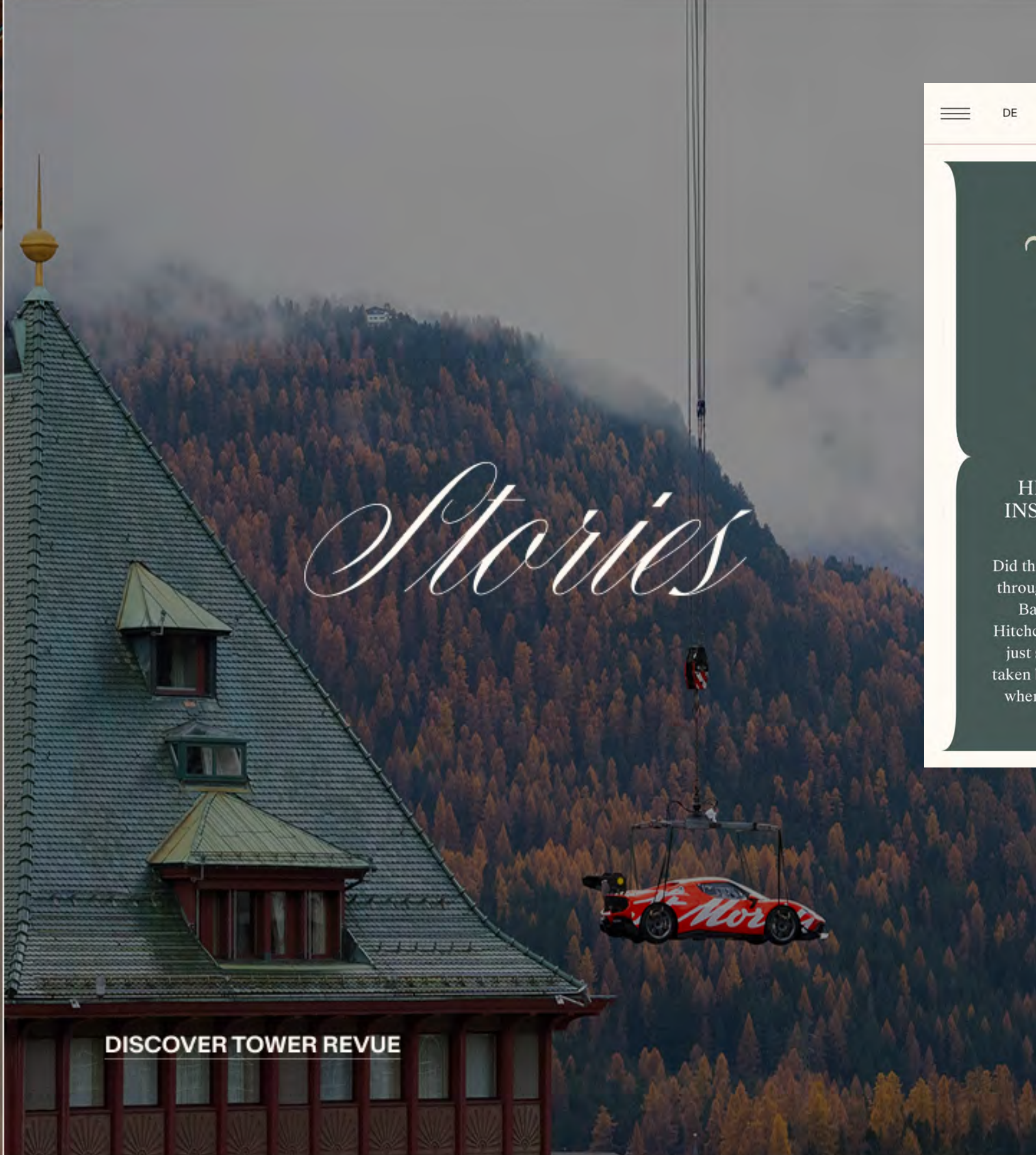
The ICE St. Moritz, Image by Andrea Klainiguti  
Words by Rory FH Smith

The Alps are steeped in speed and motoring history, and the epicentre is St. Moritz.

St. Moritz has long had an affair with the motor car and, over the years, exclusive automotive events have been a fixture in the St. Moritz social calendar. With dramatic mountain roads, perfect for racing on, and a location between two of Europe's car industry centres, Germany and Italy, it is easy to understand why the town has been an automotive hub for over a century. "It's St. Moritz's long tradition of sporting and adventurous pastimes, combined with a position as one of the preferred destinations for the world's most beautiful classic cars, that makes it so appealing to car enthusiasts," explains Ted Gushue, a car aficionado and ambassador for St. Moritz.



# Meet the Suite



# Stories



**HITCHCOCK SUITE - INSPIRED BY THE ALPS, NOT THE BIRDS**

Did the incredible wildlife that flutters through the Alpine trees surrounding Badrutt's Palace inspire Alfred Hitchcock to make "The Birds"? Let's just say that the great director was taken by the immense power of nature when he stayed here shortly before making that film.

## Packages

### STAY LONGER



Spend five or more luxurious nights with Badrutt's Palace and enjoy special savings.

[LEARN MORE](#)

### EARLY BIRD



Enjoy a 15% savings when you stay three nights or more in July.

[LEARN MORE](#)

### WELLNESS PACKAGE



Take a break to dive in, switch off, and breathe out. Treat yourself: the Palace Wellness is a truly relaxing haven in the midst of the Swiss Alps.

[LEARN MORE](#)



*The Spirit of Badrutt's*



TIMELESS, LEGENDARY, INCOMPARABLE —  
THE *Palace* OF ST. MORITZ.

Founded in 1896 by Caspar Badrutt, Badrutt's Palace Hotel has long stood as the symbol of luxury and innovation in St. Moritz, Switzerland. Indeed, for more than a century, this iconic Alpine destination has been the benchmark against which the world's leading hotels have compared themselves.

☒ ❄️ WINTER

BADRUTT'S PALACE  
*St. Moritz Switzerland*

EN **BOOK**

- > SUITES
- > ROOMS
- > RESTAURANTS
- > BARS / CLUBS
- > WELLNESS
- > EXPERIENCES
- > KIDS CLUB PALAZZINO
- > PACKAGES
- > MEET / CELEBRATE
- > SHOPPING
- > TOWER REVUE
- > GALLERY

AS A MEMBER, ENJOY EXCLUSIVE HOTEL PERKS FOR A TRULY SPECIAL STAY.

LEADERS CLUB

---

GIVE A GIFT OF LUXURY—CHOOSE FROM VALUE, WELLNESS, OR DINING.

VOUCHERS

---



Reservations  
+41 81 838 52-00  
Food & Beverage  
+41 81 838 51-00  
CONTACT US FORM

WEATHER CONDITIONS

**-4°C | 24.3°F**

LIVECAM

---

BADRUTT'S PALACE HOTEL  
Via Serlas 27, 7500 St. Moritz  
Switzerland  
DIRECTIONS

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ABOUT  
PRESS & MEDIA  
CARRIERS







Image by Anne Schwalbe

I am Hanni Pannier, a Berlin-based art director and graphic designer, with more than 20 years of industry experience.

Being a designer is not my profession, it is part of my everyday life. It is a way of thinking, a curiosity, and a permanent wide awake attention to big and small ideas. I enjoy it.

Starting as a designer at MTV Networks, I've been working as Senior Art Director at Design Hotels for 15 years, and now it was time to be independent. Since two years I am working as a freelancer across the fields of brand identity, art direction, web design, print design, editorial and packaging design.

2007 - 2023

**Senior Art Director**  
Design Hotels

2004 - 2007

**Senior Designer**  
MTV Networks

2001 - 2003

**Designer**  
Defcom Webdressing

2001 - 2024

**Freelancer** for  
Badrutt's Palace Hotel  
Grill Royal  
Omami  
Bolon  
Duravit  
Lofos  
Eight Partnership  
Marius Fahrner  
Sophie Lovell  
Etabli  
Coming Home

2024 - today

**Full Freelancer**  
since January 2024

CASE STUDY

**Design Hotels Conference  
arena\* Berlin**

RESPONSIBILITY

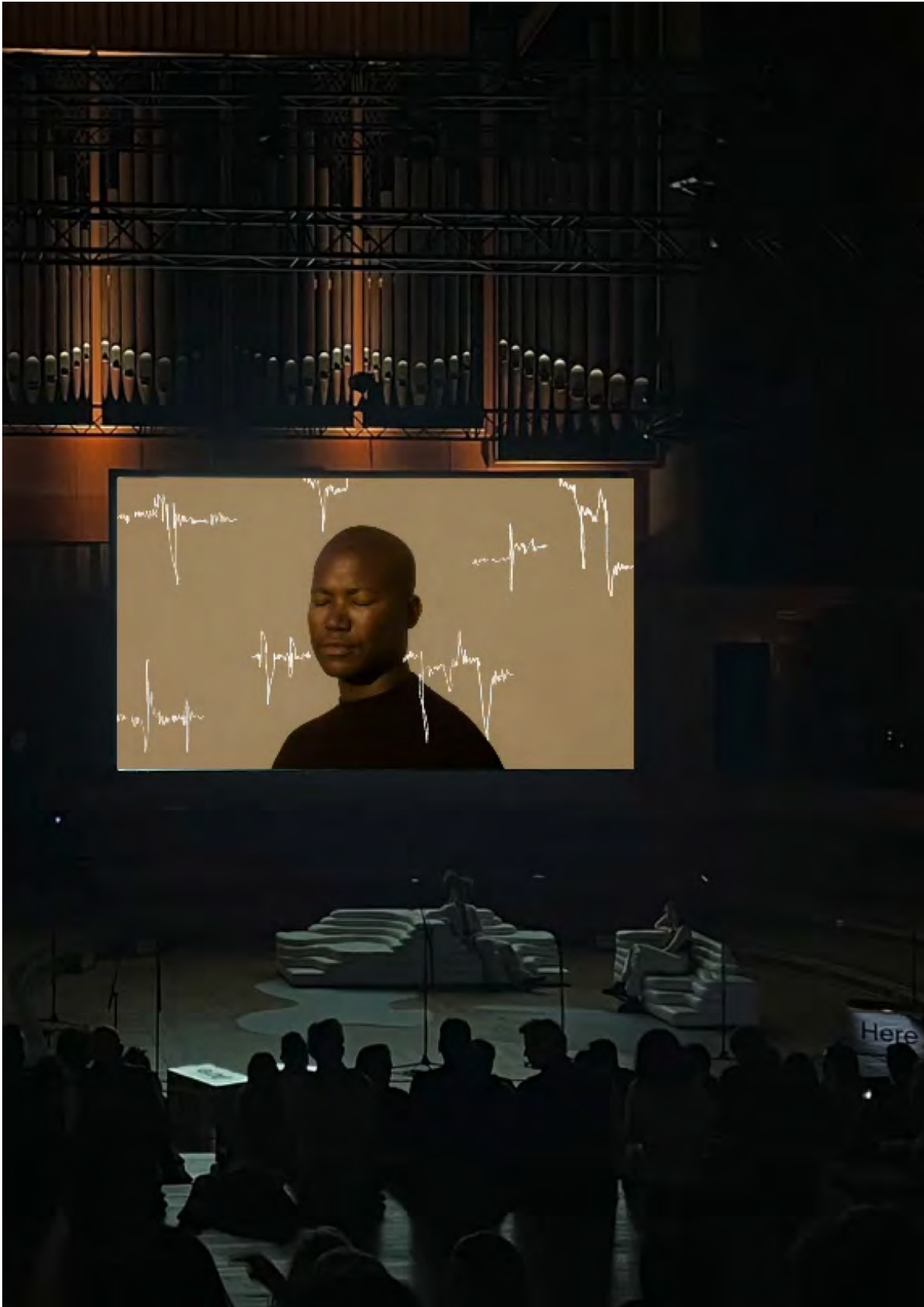
Art Direction  
& Design

TYPE

Hospitality

Arena\* is the annual Design Hotels global members' conference that brings together key decision-makers from their member hotels and leading thinkers, creatives, and entrepreneurs to explore the latest trends in hospitality, design, marketing, and beyond.

The 2023 edition brought them to Berlin, back to the origins of Design Hotels, and I led the development of the overall visual concept and design, playing a key role in its hands-on execution and refinement down to the smallest detail. Julia Jasinsky crafted the stunning videography, and Elliot Beaumont illustrated the speakers.







**Everyone Matters**

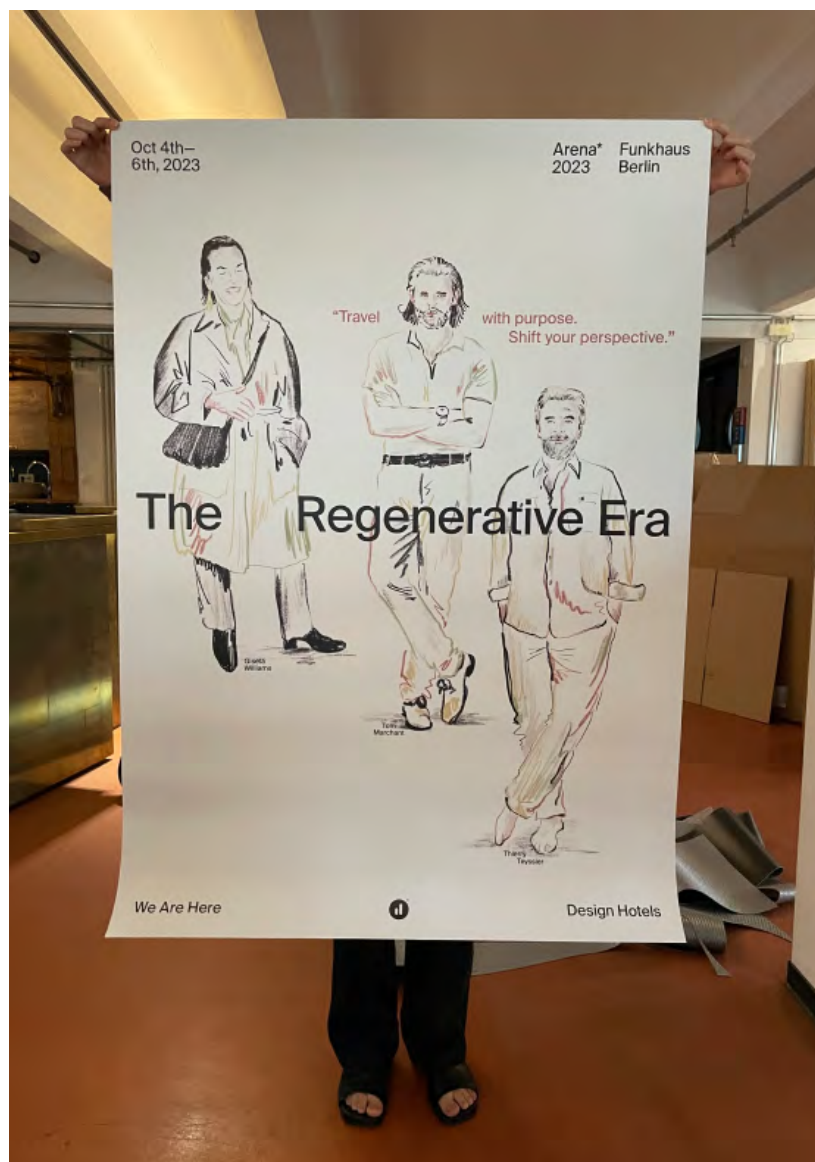


**Connected Leadership**

Kalia Konstantinidou, ShaNon Bobinger and Yousef Hammoudah  
Moderated by Jim McPartlin







## CASE STUDY

# Grill Royal

### RESPONSIBILITY

Art Direction,  
Webdesign &  
Print

### TYPE

Restaurant

GRILLROYAL.COM

GRILLROYAL-HAMBURG.COM

LEPETITROYAL.DE

Usually I go there if I want a steak – a good one. This time I went there to set up the new menu design and created the new Grill Royal Website.

Currenty I am working on business cards, vouchers and matches to sum up their visual appearance.



EN

GRILL ROYAL

*Spice* *Grill Royal*

*M. J. ...*

*Le Petit Royal* *Neustädte*

GRILL ROYAL  
Friedrichstr. 105B  
10117 Berlin  
MAPS

GRILL ROYAL  
HAMBURG  
Ballindamm 17  
20095 Hamburg  
MAPS

LE PETIT ROYAL  
Grolmannstr. 59  
10625 Berlin  
MAPS

HOTEL CHÂTEAU  
ROYAL  
Neustädtische Kirchstr. 3  
10117 Berlin  
MAPS

FREUNDSCHAFT  
Mittelstraße 1  
10117 Berlin  
MAPS

© 2024 GRILL ROYAL Impressum Datenschutz Presse Barrierefreiheit *Follow us on Instagram*

RESERVIEREN



[EN](#)

ÖFFNUNGSZEITEN  
TÄGLICH AB 17:00

+ 49 30 288 79 288  
office@grillroyal.com

[RECHNUNG](#) [GUTSCHEIN](#)

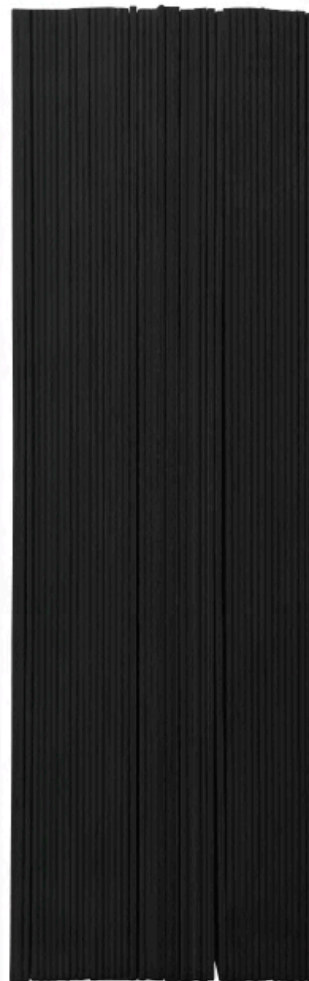
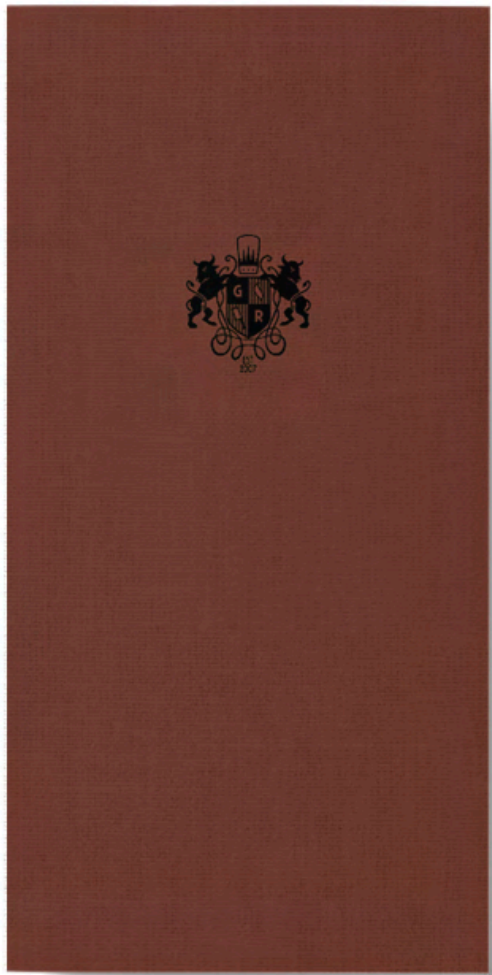


[RESERVIEREN](#)



[RESERVIEREN](#)

Meat			
<b>Filet Mignon</b> <small>chamereelles, Swiss chard, carross, vinaigrette au jus</small>			46
<b>Wagyu Shortrib Cross Cut</b> <small>Greater Omaha Packers, USA</small>	per 100 g	23	
<b>Beef Filet</b> <small>North Germany German Black Pied cattle</small>	200 g 300 g	12 65	
<b>Rinderfilet</b> <small>Free-range, Bhopark, Brandenburg, Germany</small>	250 g	64	
<b>Entrecôte</b> <small>Greater Omaha Packers, USA Black Angus cattle</small>	300 g	68	
<b>Wagyu Entrecôte</b> <small>Jack's Creek, Australia marbling grade 7/8</small>	300 g	118	
<b>Surf &amp; Turf</b>			
<b>Tristan Lobster</b> grilled 70 g - additional 39			
<b>Veal Chop</b> <small>Peter's Farm, Gelderland, Niederlande</small>	350 g	19	
<b>T-Bone Steak</b> <small>Greater Omaha Packers, USA Black Angus cattle</small>	ca. 700 g	128	
<b>NY Strip</b> <small>aged on the bone - Greater Omaha Packers, USA Black Angus cattle</small>	ca. 700 g	118	
<b>Txogitsu Lomo Bajo</b> <small>grilled rare - Imanol Jaca, Basque Country, Spain</small>	ca. 750 g	173	
<b>Chateaubriand</b> <small>North Germany German Black Pied cattle</small>	ca. 1000 g	215	
<b>American Porterhouse</b> <small>Greater Omaha Packers, USA Black Angus cattle</small>	ca. 1100 g	182	
<b>Kobe Beef</b>			
<b>Roastbeef</b> per 100 g - 158	<small>Ivan Tajima cattle around the Japanese provincial capital of Kobe, traditionally raised on small farms and certified by the Kobe Beef Association.</small>	<b>Filet</b> per 100 g - 165	



## CASE STUDY

# Design Hotels Website

RESPONSIBILITY

Webdesign &  
Editorial Design

TYPE

Hospitality

[DESIGNHOTELS.COM](https://www.designhotels.com)

For 15 years, I developed the web design of the Design Hotels website, ensuring it remained at the forefront of digital design while also overseeing its content.

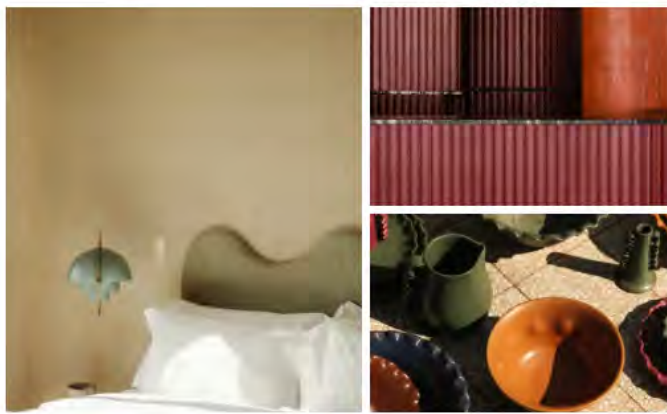
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DESIGN HOTELS

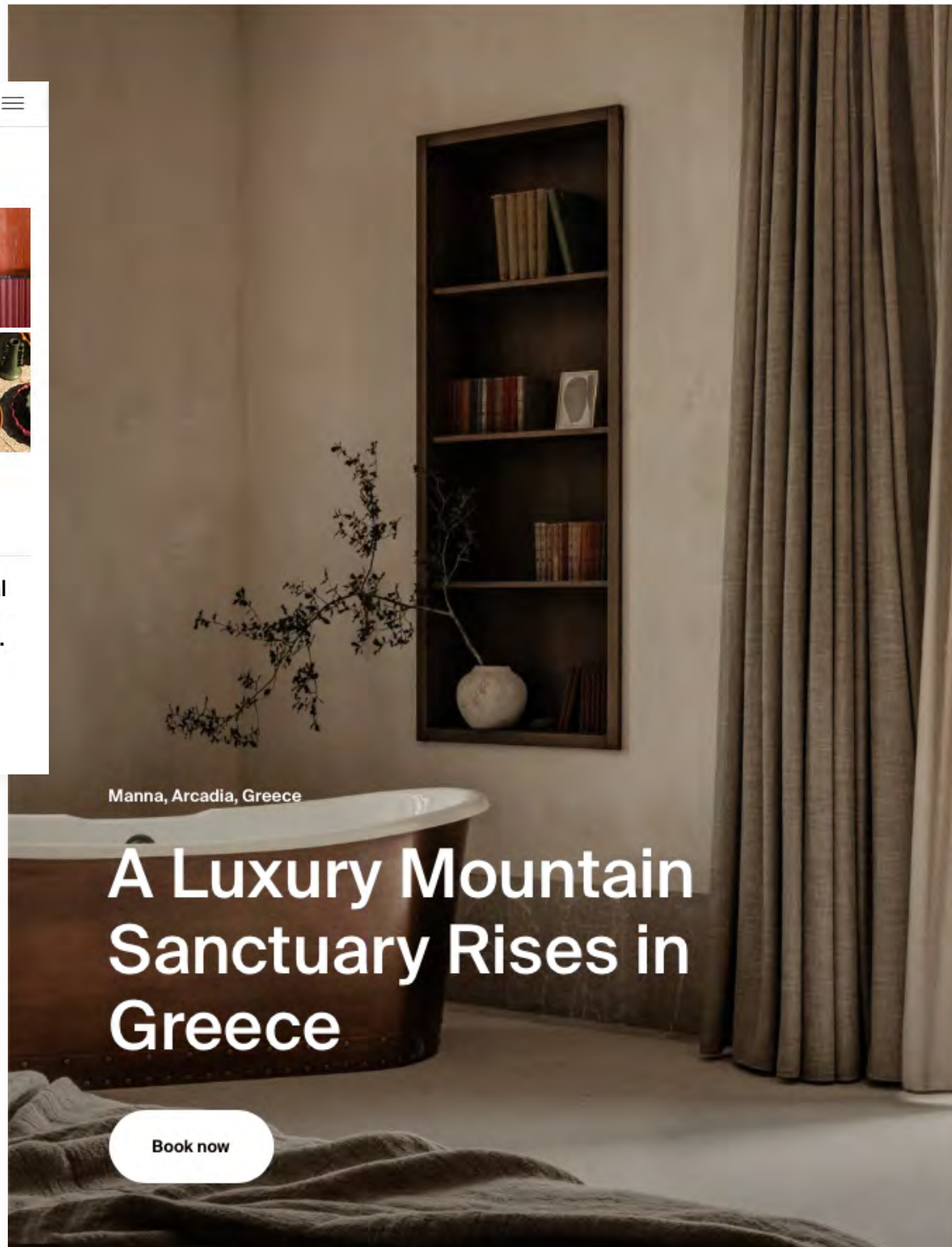
Gallery



Get Inspired

Design Hotels is an unrivalled global community for design, architecture, and original hospitality experiences.

Join the Community About us



Manna, Arcadia, Greece

# A Luxury Mountain Sanctuary Rises in Greece

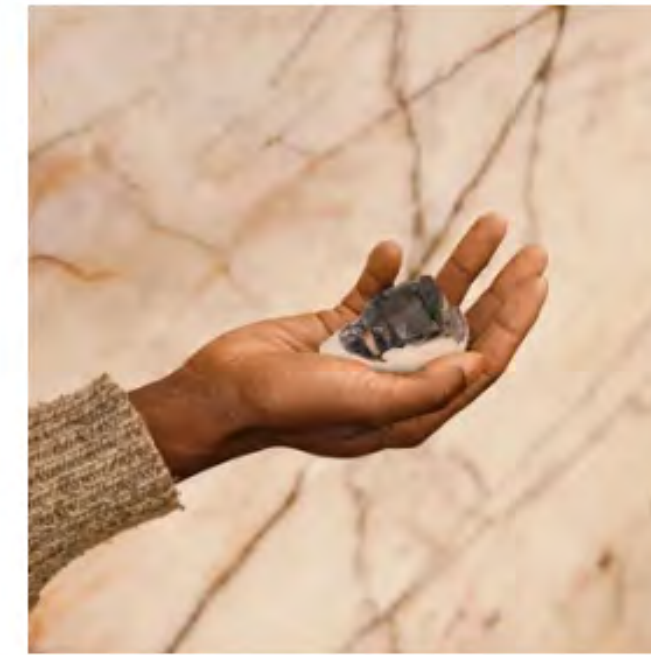
Book now



Originals

### Frederik Kubierschky & Catharina Lütjens, Vocabolo Moscatelli

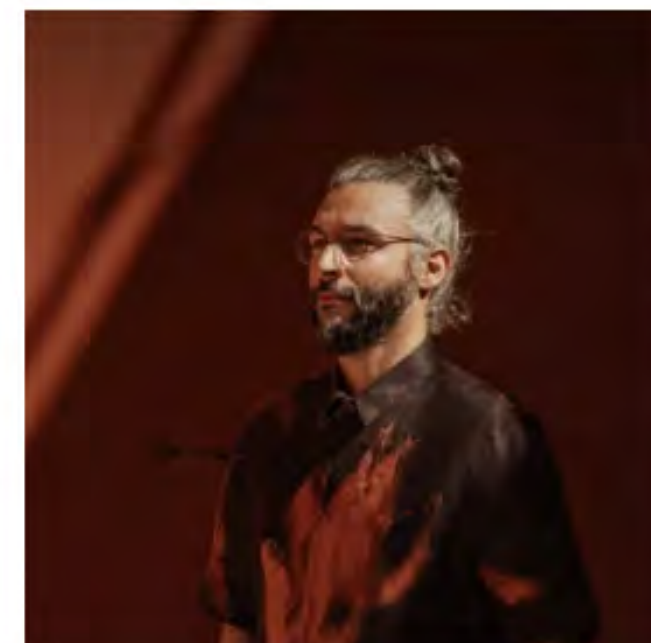
They transformed a 12th-century monastery into a 21st-century Umbrian countryside paradise.



Sustainability

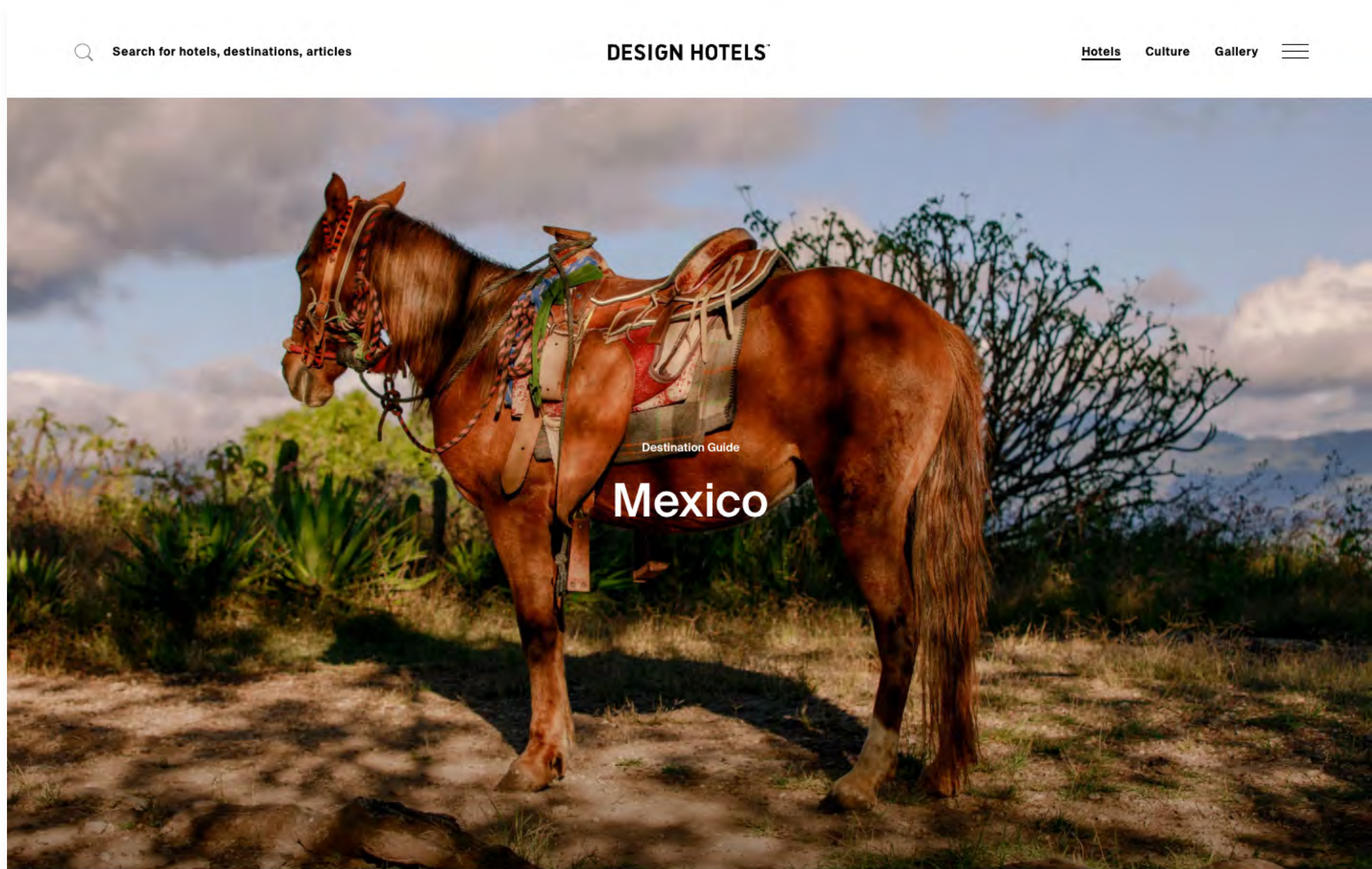
### Feel-Good, Do-Good Travel

Yes, you can experience both. These hotels lead by example—and with purpose.

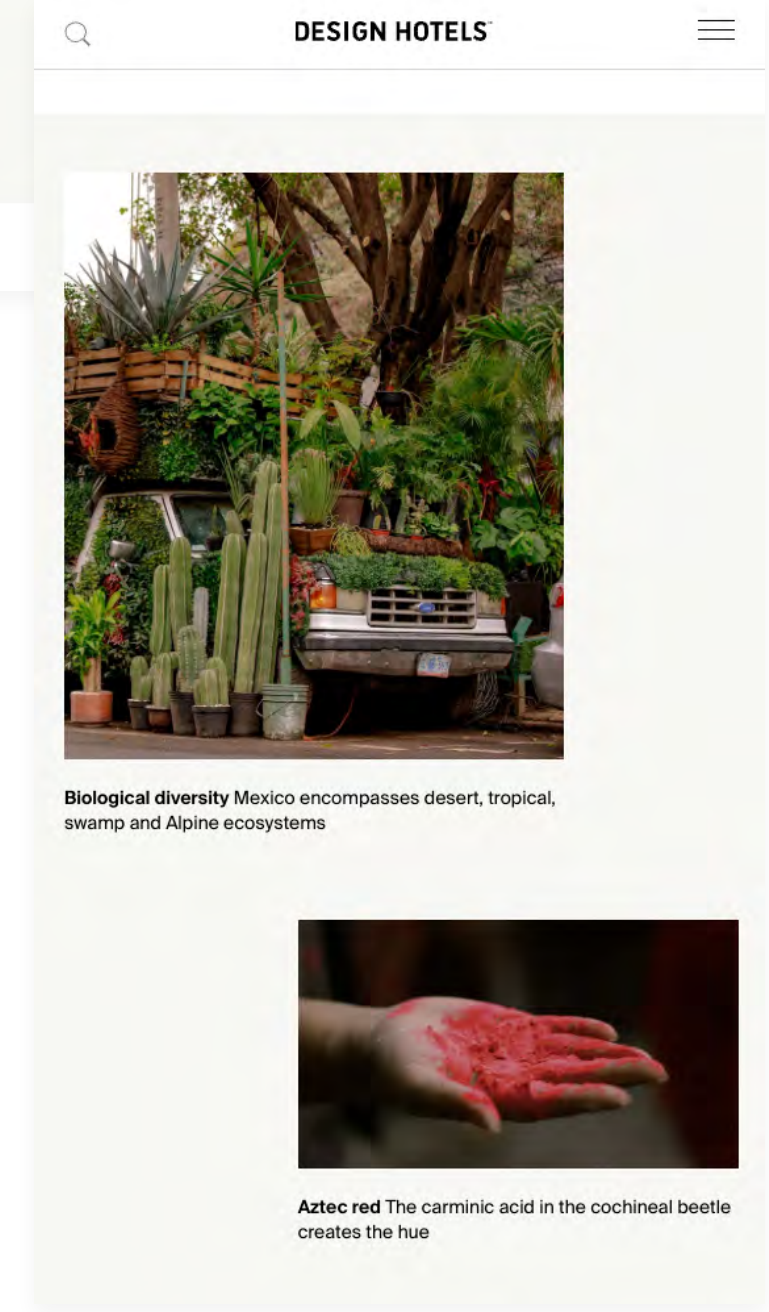
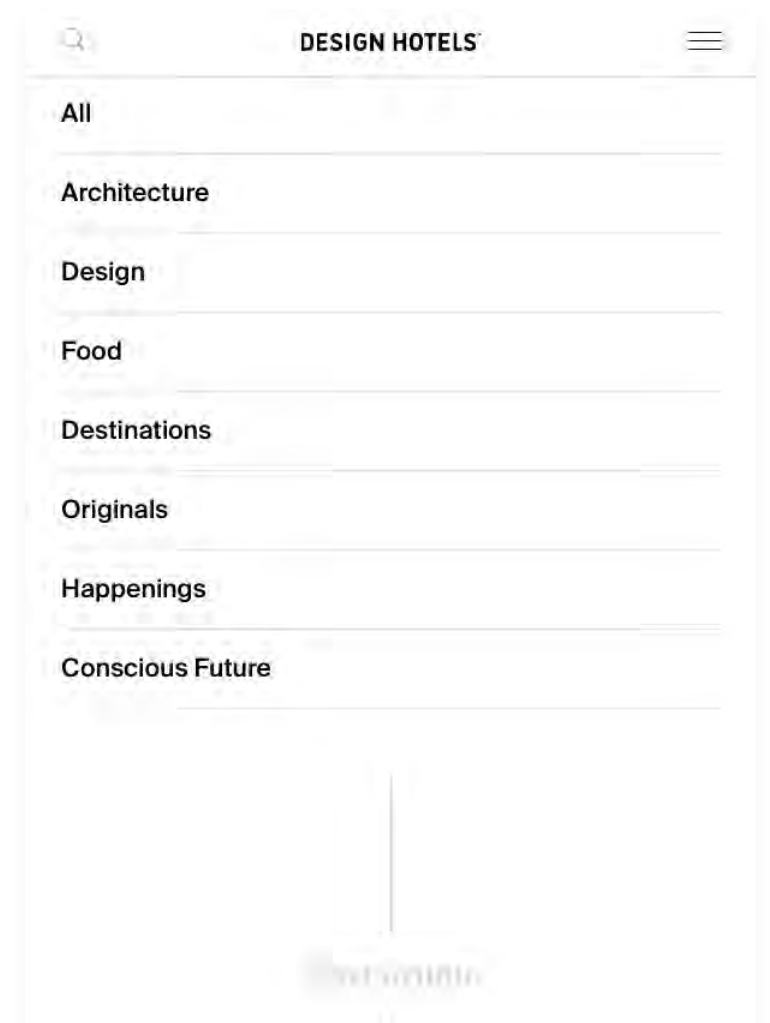
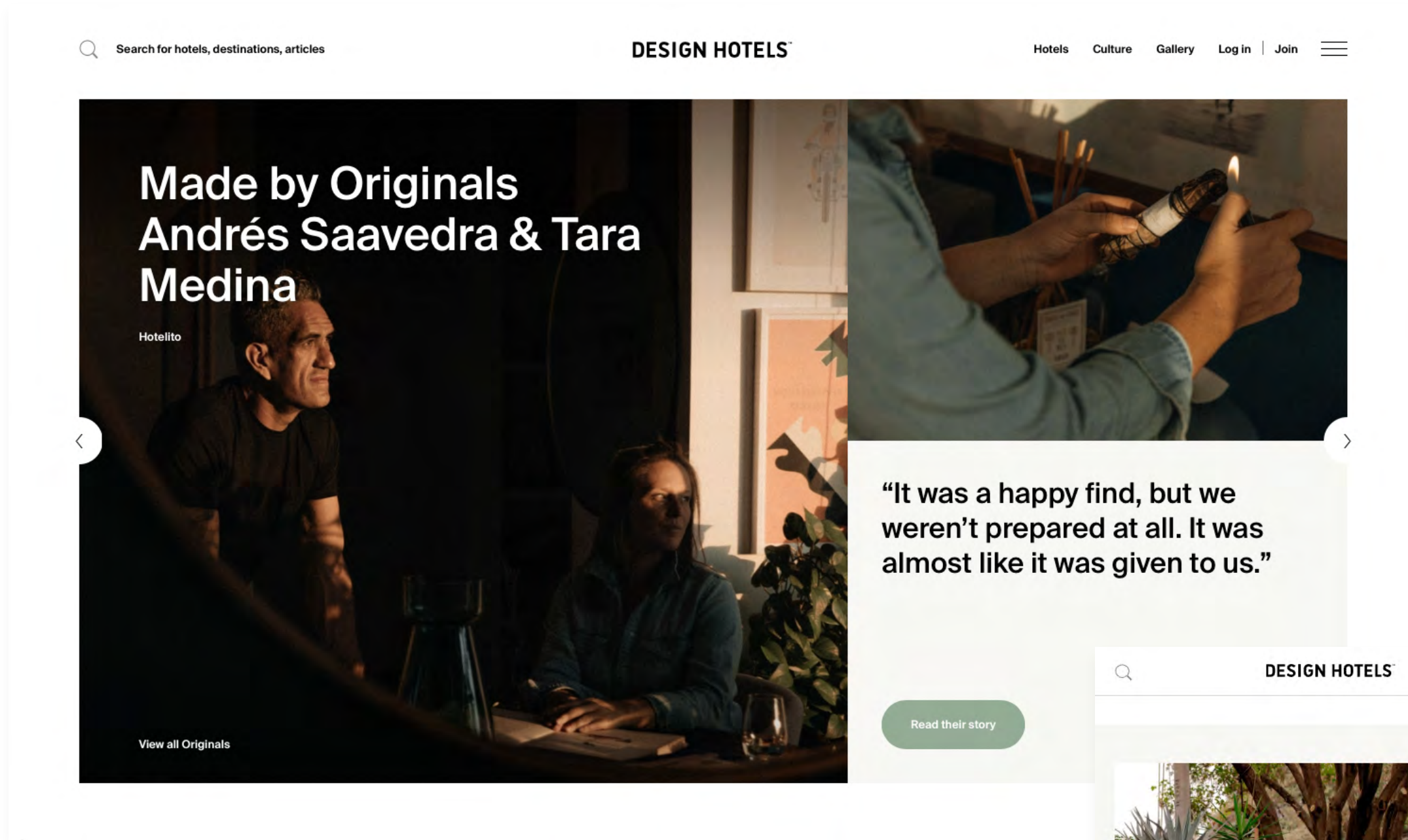


Destination Guide

### The Splendor of the Balkans



If there is one destination that can speak in colors, it is Mexico. Distinct hues such as Maya blue, Aztec red, and Quetzal green provide a glimpse into the history and culture of this fascinating land. Dating back to the Mayan civilization, these colors have been created from plants, insects, and minerals.





**Food & Drink**  
Italian food with classic Piedmont recipes

**Spa & Recreation**  
Beach club, underground bar, library, pool, massage

**Architecture**  
Alberto Kalach

**Interior design**  
Lucía Corredor, Cecilia Tena, Carlos Couturier

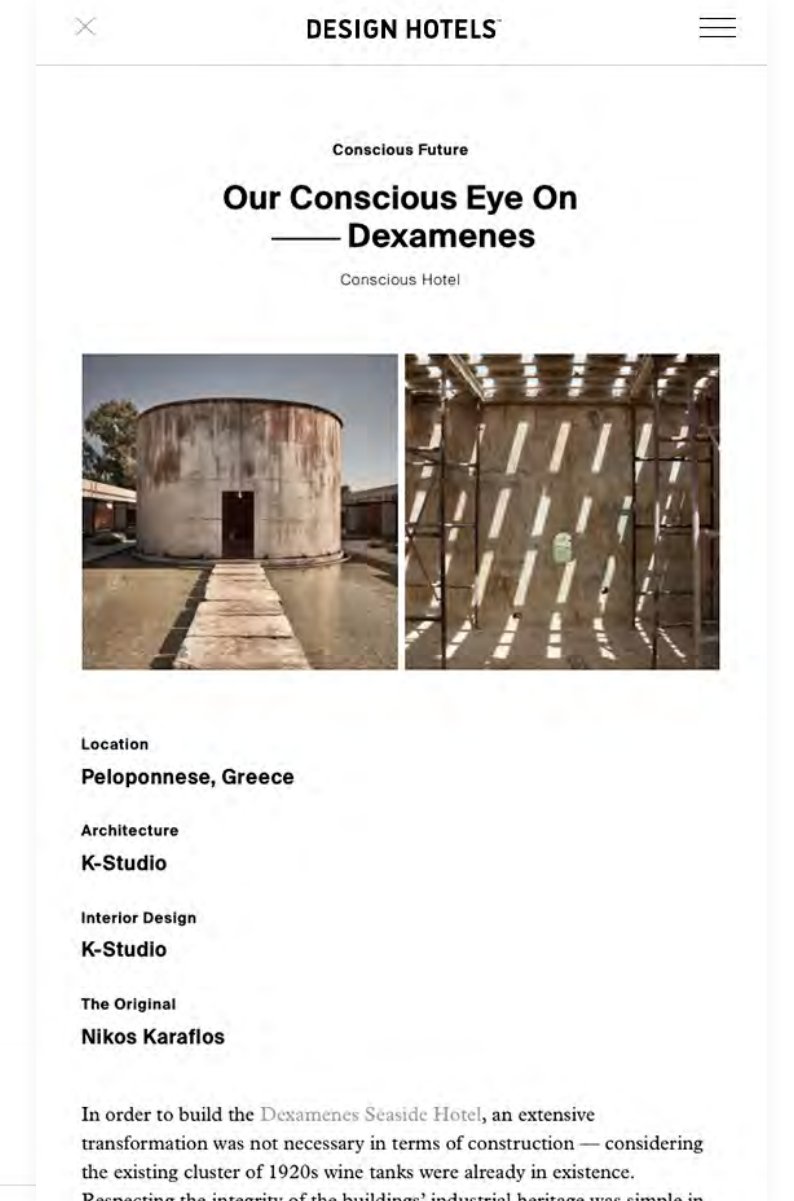
**The Originals**  
Moisés Micha & Carlos Couturier

**Themes**  
City, History, Offbeat Destinations

**Location**  
Oaxaca, Mexico (21), Americas (47)

**Rooms**  
12

**The savoir-faire of Oaxacan artisans comes alive at a property that brilliantly combines Old World architecture with modern grandeur.**



## Join the Journey

[About us](#) [Become a member hotel](#) [Career](#)



**For a quarter century, we've been at the forefront of a movement in travel by curating a global collection of independent, design-driven hotels that function as social hubs and spaces for purposeful experiences.**

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# Explore 300+ independent hotels

Search for a city or country

Check-in - Check-out

2 Adults, 0 Children

**Search**

DESIGN HOTELS

Search for hotels, destinations, articles

Check-in - Check-out

← June 2023 →

Mo	Tu	We	Th	Fr	Sa	Su
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Exclusive Community Deal

2 Adults, 0 Children

**Search**

## Latest Offers

**Up to 50% off**

### Community Deal

Join our Community to unlock exclusive discounts at selected hotels

### All's Well-Being

Check out our exclusive wellness hotel offers

### Digital Nomads by Design

Stay minimum 2 nights and get daily breakfast, food & beverage credit, in-room desk/co-working space, and more.

### The Glorious Gourmet

Check out our exclusive gastronomy hotel offers

CASE STUDY

**Axel Martens**

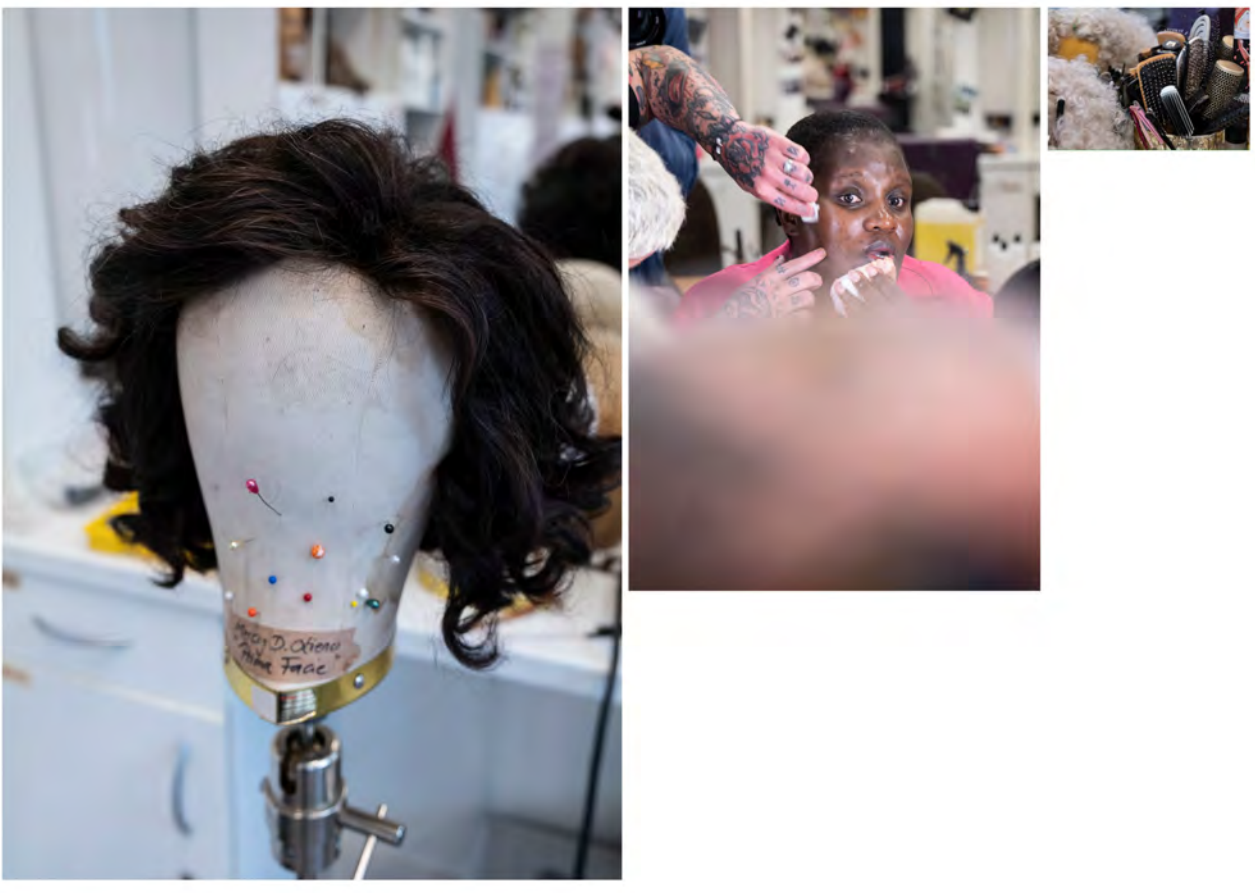
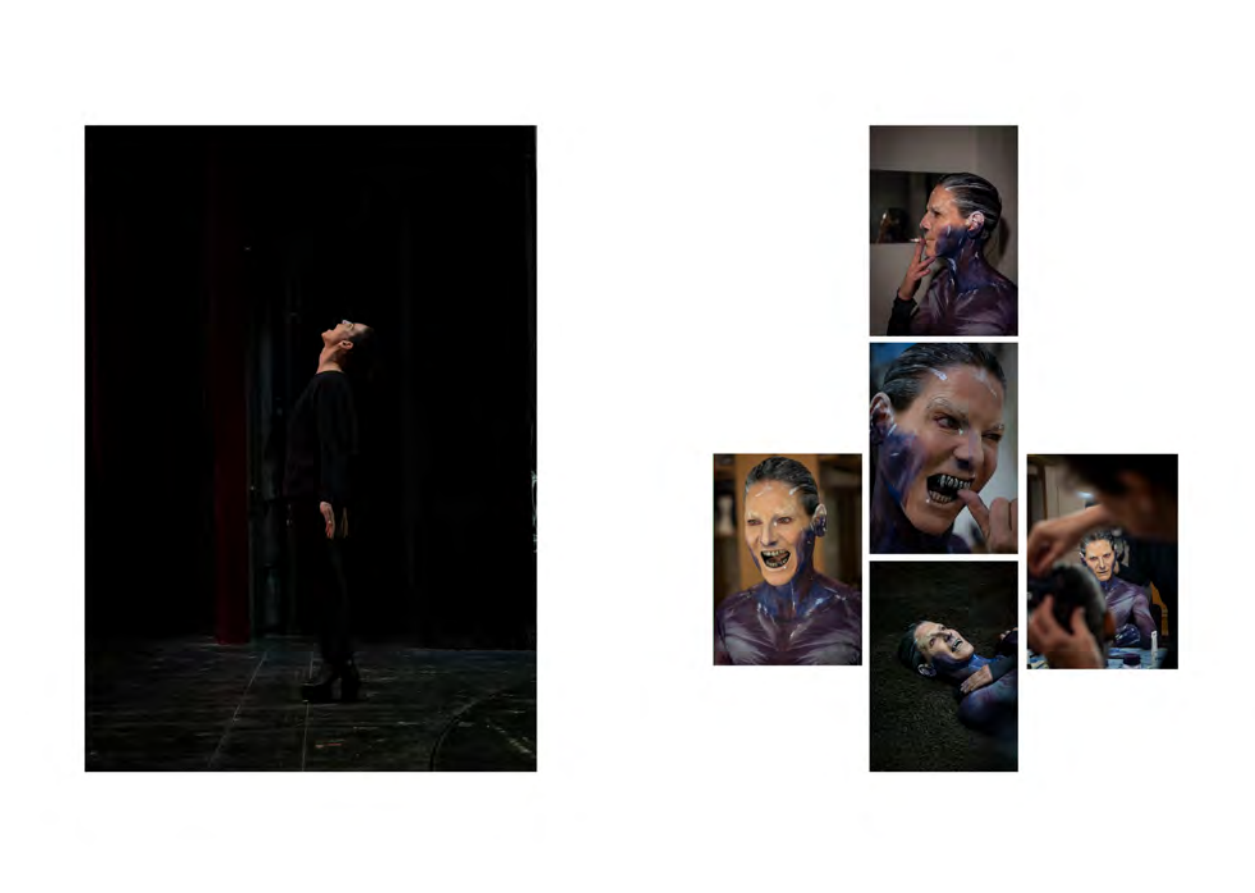
RESPONSIBILITY

Book Design

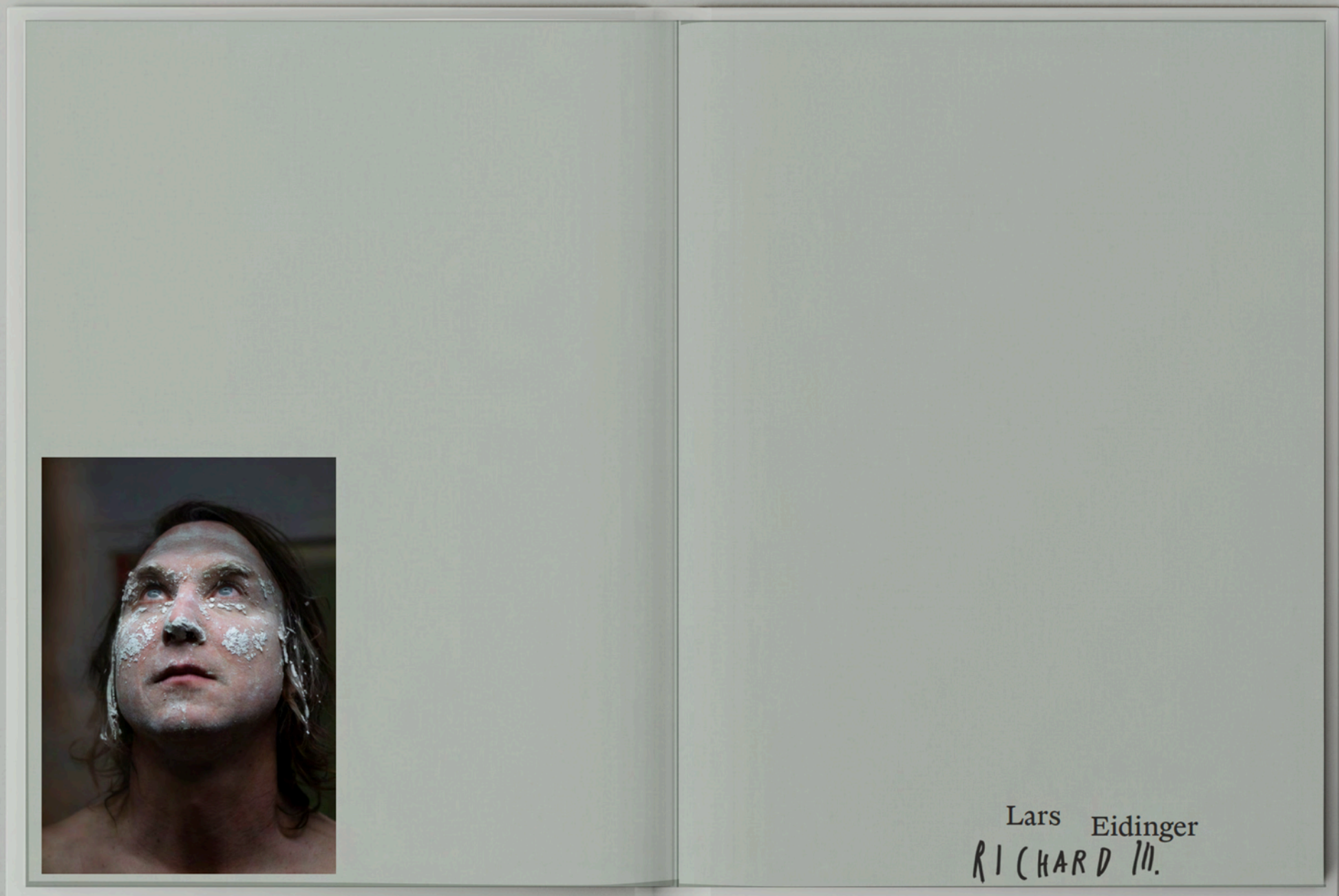
TYPE

Photography

Designing a book with photographer Axel Martens—whose work spans SZ Magazin, Stern, Vanity Fair, Vogue and Die Zeit—transforming his intimate obsession with theater into a staged interplay of image, space, and narrative.

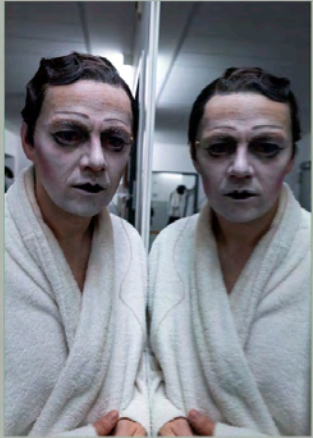






Christian

Friedel



DORIAN

Dorcas

Mercy

Otieno

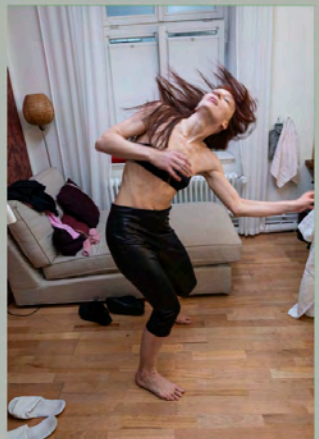


PRIMA FACIE

Lilith

Stangenberg

ANT|BONE



## CASE STUDY

# OMAMI

### RESPONSIBILITY

Art Direction  
& Design

### TYPE

Food

No, Tofu does not have to taste like soggy paper. And yes, this tofu has been known to impress even people who think „meat-free is equivalent to ‚touched by the hand of Satan‘.“

I contributed to the conceptual branding strategy of the brand, overseeing photoshoots, content creation, and, of course, eating. Throughout the project, I collaborated with Olga Prader to draw our Chickpea Chicks, and worked with Jule Frommelt and Tobias Kruse as photographers.





YOU NEED  
 RADICCHIO  
 BLUTORANGE  
 OREGANO  
 ROTE ZWIEBELN  
 JOGHURT  
 KAPERN  
 APFELESSIG  
 UND



**OMAMI**  
**BITES**

Episode #1



NEW & TASTY **OMAMI**  
**SWEET POTATO FALAFEL**  
 INGWER, ZITRONE, PAPRIKA  
 PROTEIN-QUELLE  
 OHNE LUCHT BUNEM  
 FALAFELSTREIFEN  
 200g

NEW & TASTY **OMAMI**  
**SPINAT & ZUCCHINI FALAFEL**  
 KORIANDER, PETERSILIE  
 PROTEIN-QUELLE  
 OHNE LUCHT BUNEM  
 FALAFELSTREIFEN  
 200g

NEW & TASTY **OMAMI**  
**ROTE BEETE FALAFEL**  
 KURKUM, LIME  
 PROTEIN-QUELLE  
 OHNE LUCHT BUNEM  
 FALAFELSTREIFEN  
 200g

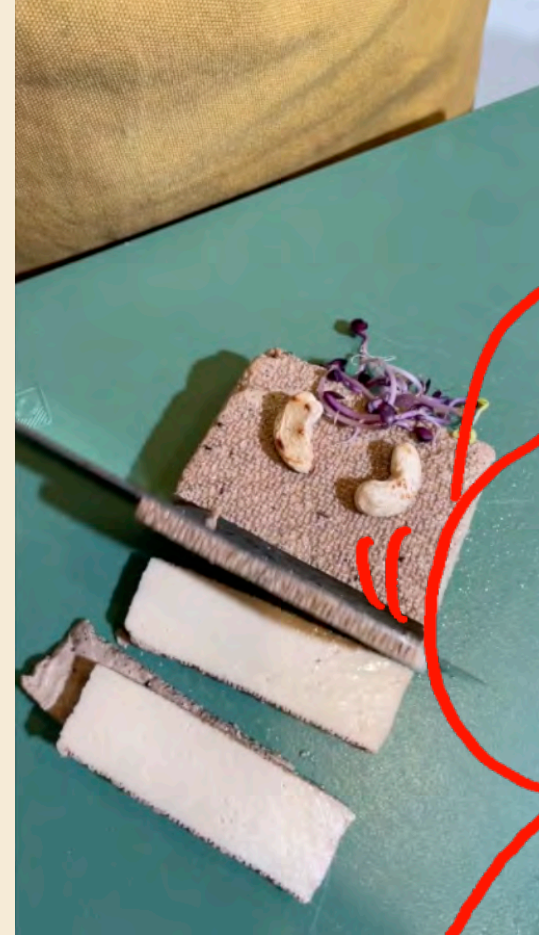
NEW & TASTY **OMAMI**  
**MOROCCAN DATTEL FALAFEL**  
 SWEET POTATO, BLUMENKOHLE  
 PROTEIN-QUELLE  
 OHNE LUCHT BUNEM  
 FALAFELSTREIFEN  
 200g

IN TASTY MARINADE **OMAMI**  
**KICHERERBSEN TOFU**  
 TEXAS ROAST  
 PROTEIN-REICH  
 TOMATIG, MARINIG, SPICIG  
 200g





**OMAMI**  
**CHICKPEA CHICKS' IMPORTANT QUESTIONS 2026**



**Chickpeas contain, at 25%, 100 times more protein than...**

Human spit

**A chickpea weighs about 2g, roughly the same as...**

The bumblebee bat

**If you piled chickpeas on top of each other how many would it take to get to the moon?**

38,44 billions of chickpeas







## CASE STUDY

**Lofos**

RESPONSIBILITY

Branding &  
Webdesign

TYPE

Hospitality

[LOFOS-STUDIO.COM](https://lofos-studio.com)

Founded by Daniel Hilz and Natalia Wojcik, Lofos is a hospitality consultancy dedicated to crafting brand experiences and guest journeys across hotels, residences, and retreats. I had the pleasure of shaping the project's branding and designing the website.

lofos



## CULTURAL PROGRAMMING

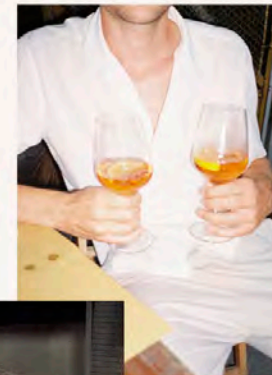
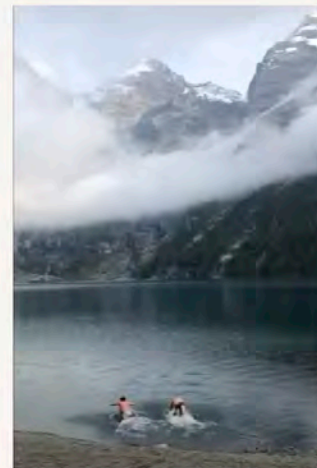
- Programming strategy
- Talent research
- Creative partnerships
- Property experience calendar
- Artist & residency programs
- Immersive rituals & seasonal celebrations
- Local community integration



## CONCEPT DEVELOPMENT

# lofos

Experience Design Studio





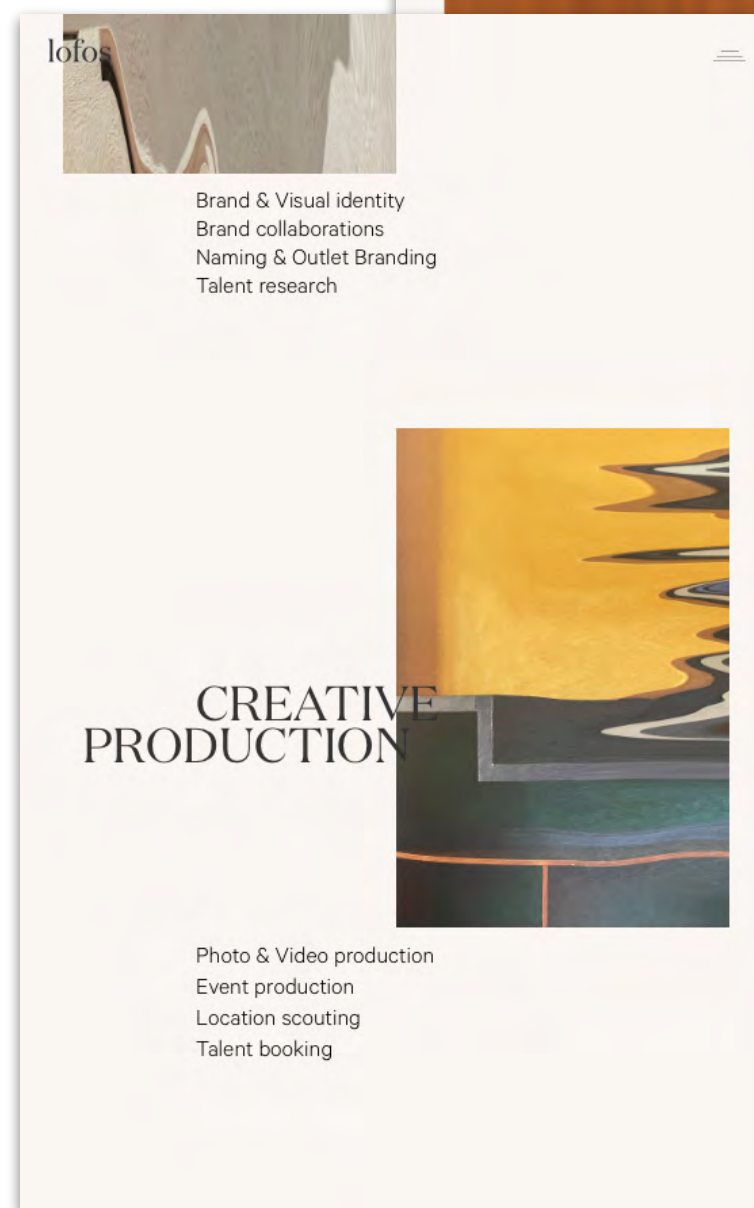
Natalia Wojcik has operated her own consultancy, partnering with hospitality projects and brands to provide expertise in experience design and cultural programming, crafting distinctive and unique hospitality experiences.



With extensive experience in managing complex projects, and leading creative teams, Daniel Hilz is an accomplished professional with a diverse background in brand strategy, production and creative direction.

At Design Hotels, he served as the Director Brand and Creative. In his role, he was overseeing the visual identity across all brand channels, formed creative partnerships in the hospitality sector, managed various publishing projects, brand events and campaigns.

[Read more](#) ▼

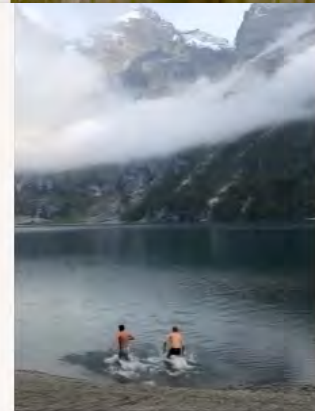


lofos

# CULTURAL PROGRAMMING

ABOUT  
SERVICES  
TEAM  
EXPERIENCES  
CONTACT

- Programming strategy
- Talent research
- Creative partnerships
- Property experience calendar
- Artist & residency programs
- Immersive rituals & seasonal celebrations
- Local community integration



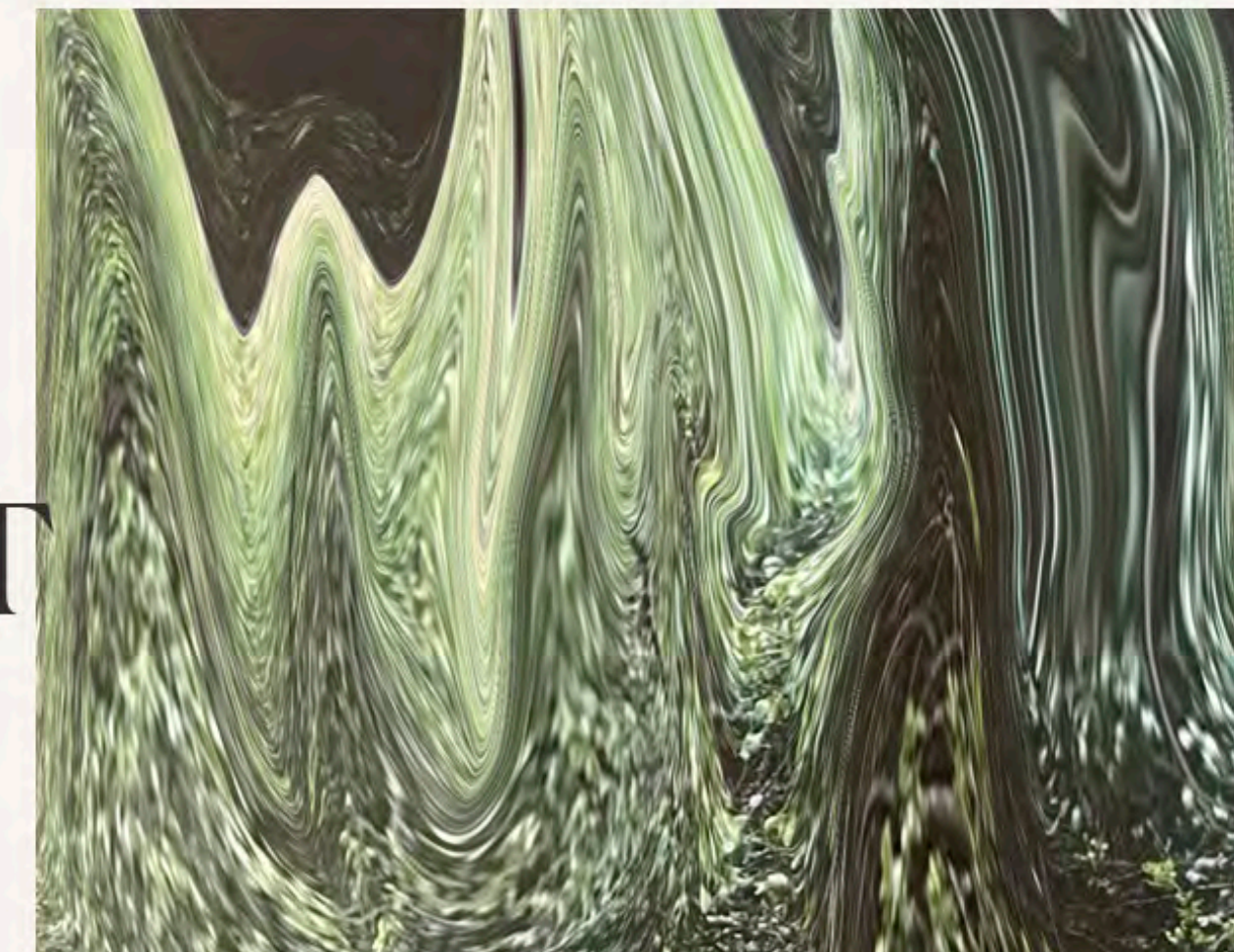
PROGRAMMING SPACES THAT EMBRACE A SLOWER PACE OF LIFE, WHERE INDIVIDUALS CAN CONNECT TO THE DISTINCT ESSENCE OF A PLACE.

Lofos is a hospitality consultancy shaping brand experiences and guest journeys for hospitality, residences, and retreats.

We help visionary developers and operators bring their concepts to

# CONCEPT DEVELOPMENT

- Venue theme development
- Guest experience design
- Locally-informed concept layering
- Signature brand touch-points
- Amenity curation



## CASE STUDY

# Design Hotels' Conscious Journey

### RESPONSIBILITY

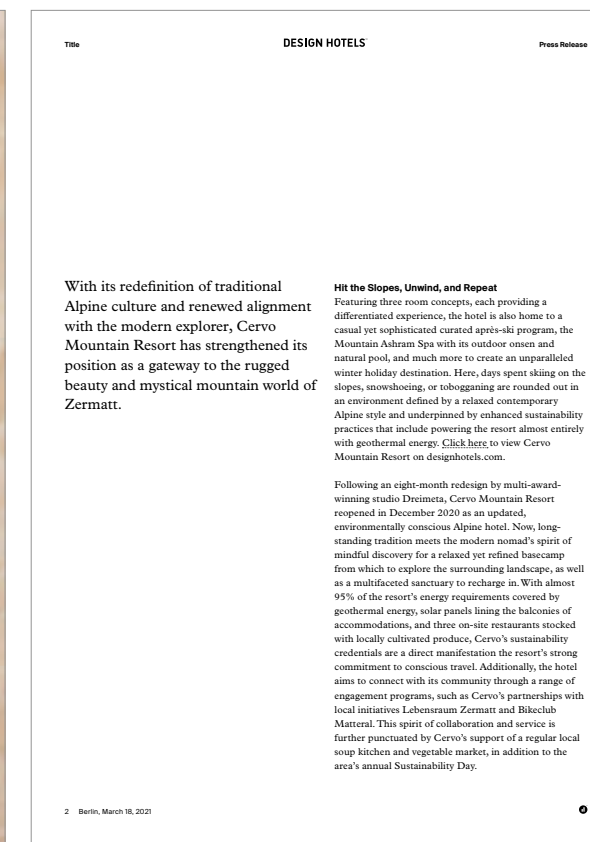
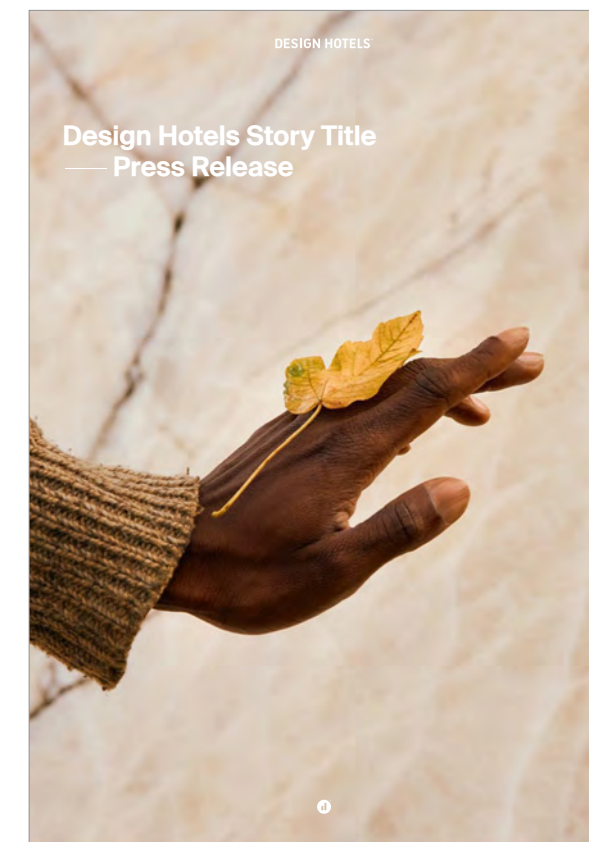
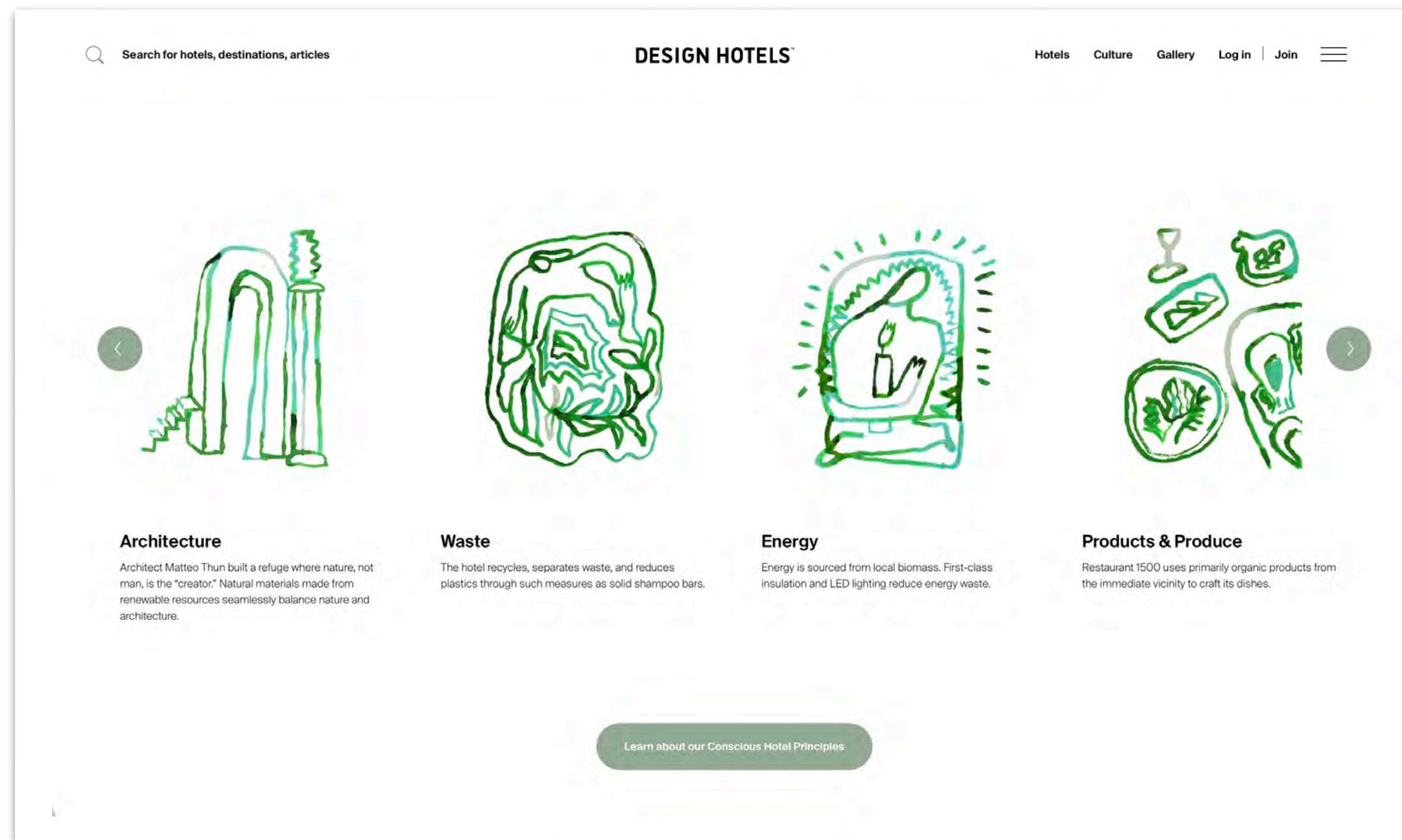
Art Direction  
& Design

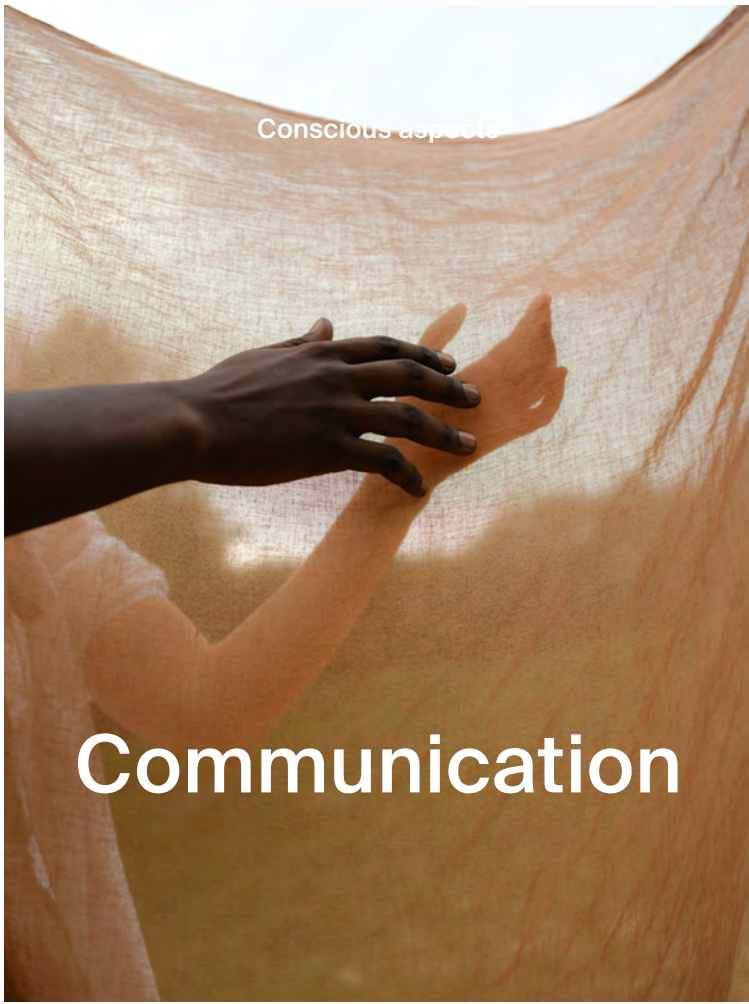
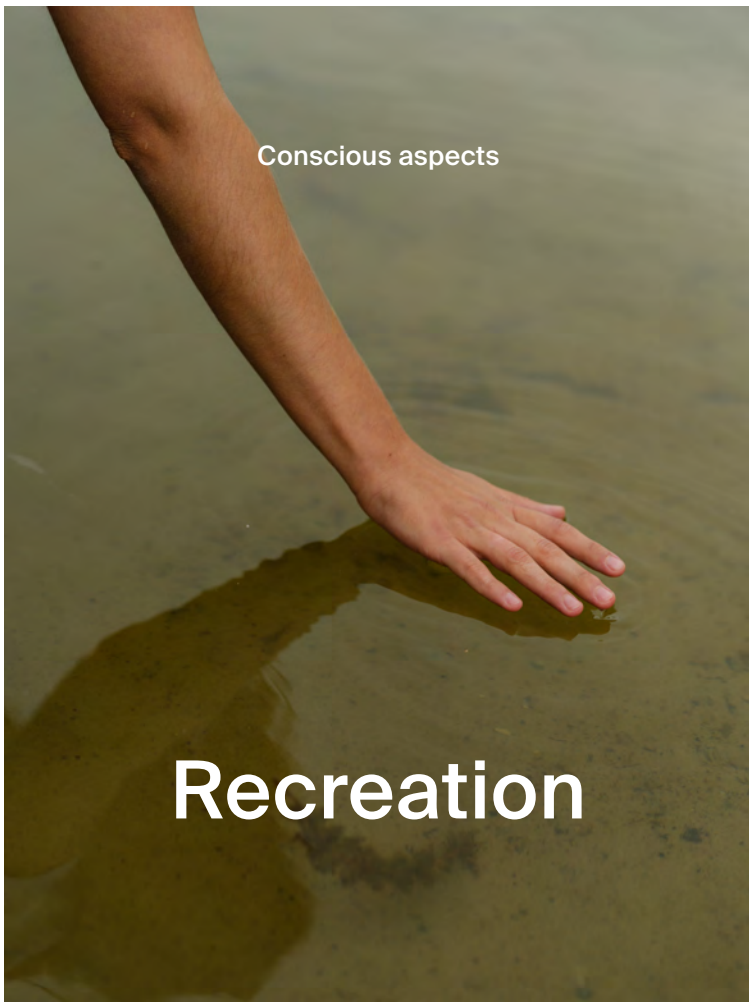
### TYPE

Hospitality

I led the art direction and developed the concept for the visual language of the Design Hotels' Conscious Journey. Human hands serve as the unifying visual motif, highlighting the various dimensions of our conscious criteria, captured beautifully by photographer Daniel Faro and Volker Conradus. Additionally we collaborated with Irene Fernandez Arcas for illustration.

# Our Conscious Journey





## CASE STUDY

# Design Hotels' Community

### RESPONSIBILITY

Art Direction

### TYPE

Hospitality

Through concept development and photoshoots, I crafted the imagery that defines the spirit and identity of the Design Hotels community.

The good traveler is a considerate and respectful traveler who moves with the lightest of steps possible and equips both mind and body for their journeys.

The concept was realized through photoshoots, captured by Daniel Faro and Volker Conradus.





Search for hotels, destinations, articles

DESIGN HOTELS™

Hotels Culture Gallery Log in | Join

## Join our Community

Join the journey and tap into a wealth of insider picks, rare offers, and local knowledge—from future-conscious stories and community happenings, to some truly inspiring hoteliers—we are here to tell all the ways travel makes the world more beautiful.

A collage of images related to travel and community. The main image shows two women lying on a sandy beach. Other smaller images include a coastal view with blue water and a person's hand resting on a wooden table.A man with a beard and glasses is sitting at a desk with a lamp, reading a book. The scene is dimly lit, creating a cozy and focused atmosphere.

Get up to 50% off  
selected hotels and  
more

Join our community



Keyvisual 2

## Well-being

## CASE STUDY

### Design Hotels Conference arena\* Greece

#### RESPONSIBILITY

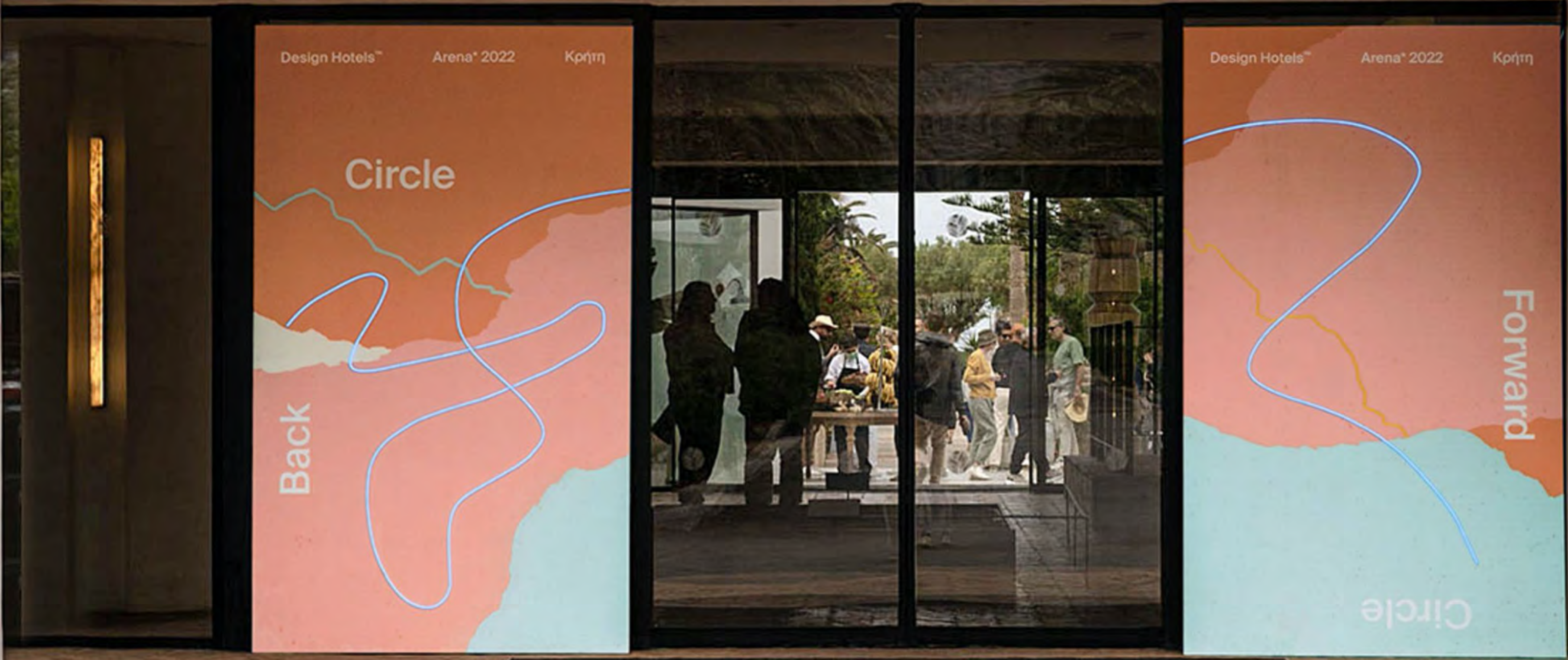
Art Direction  
& Design

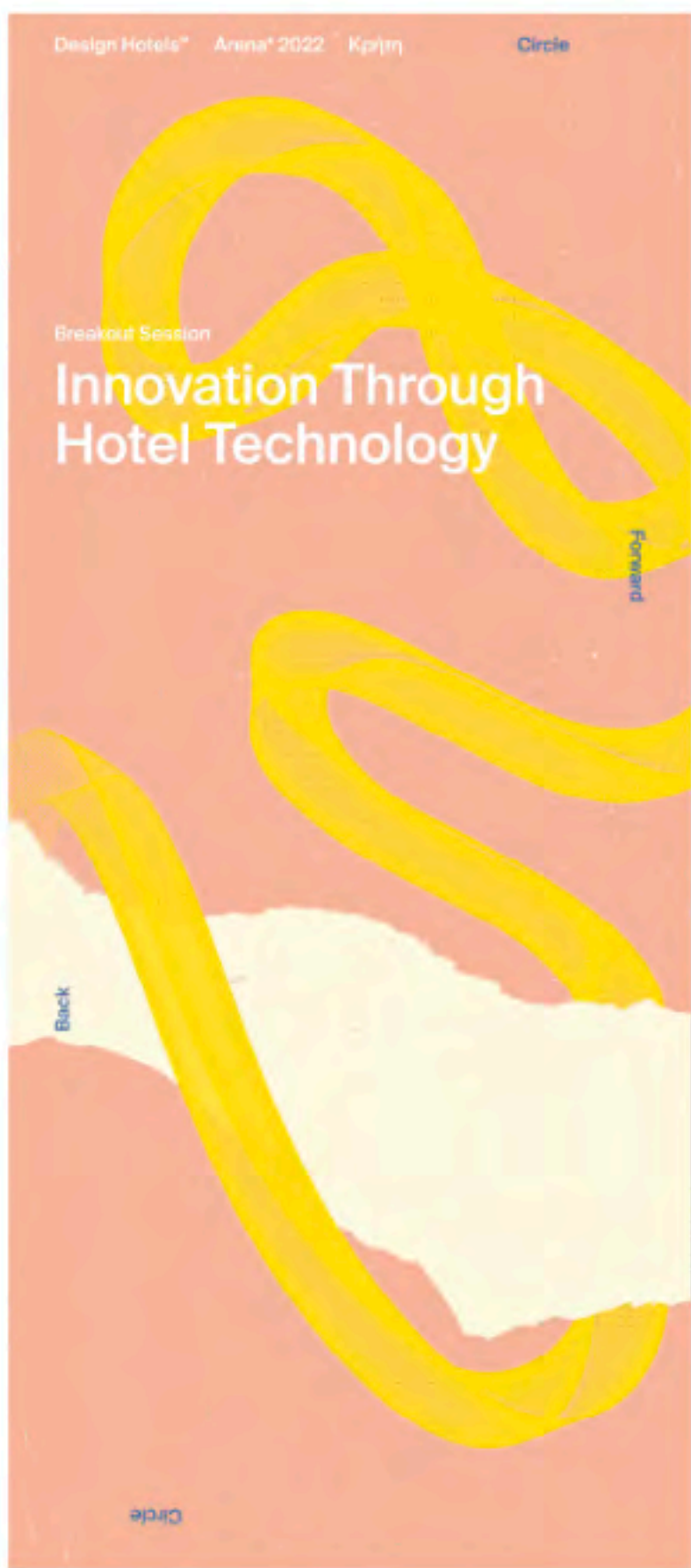
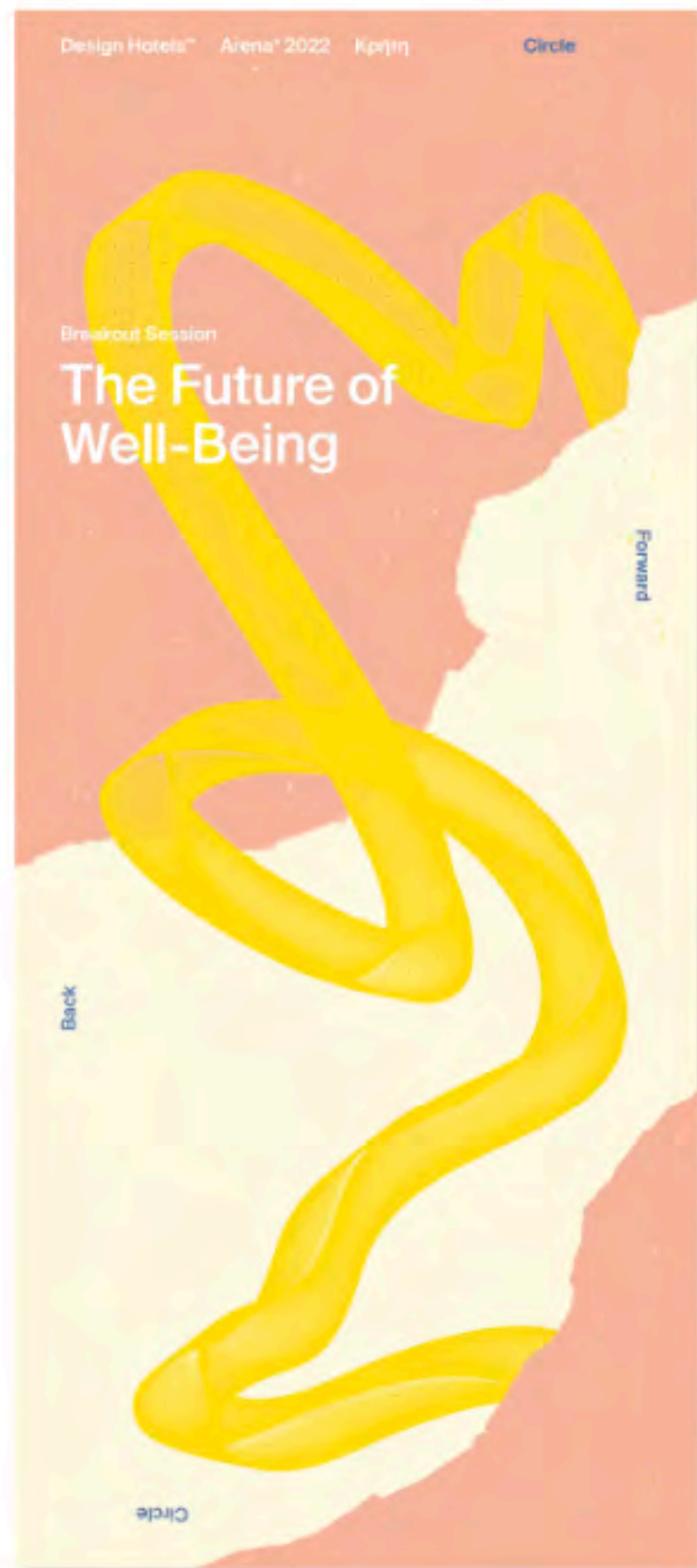
#### TYPE

Hospitality

Arena\* is the annual Design Hotels global members' conference that brings together key decision-makers from their member hotels and leading thinkers, creatives, and entrepreneurs to explore the latest trends in hospitality, design, marketing, and beyond.

This time it took us to Greece, where I led the overall visual concept and design for the conference, whose theme was "*Circle Forward, Circle Back*". We were fortunate to have Molly Martin illustrate the speakers.



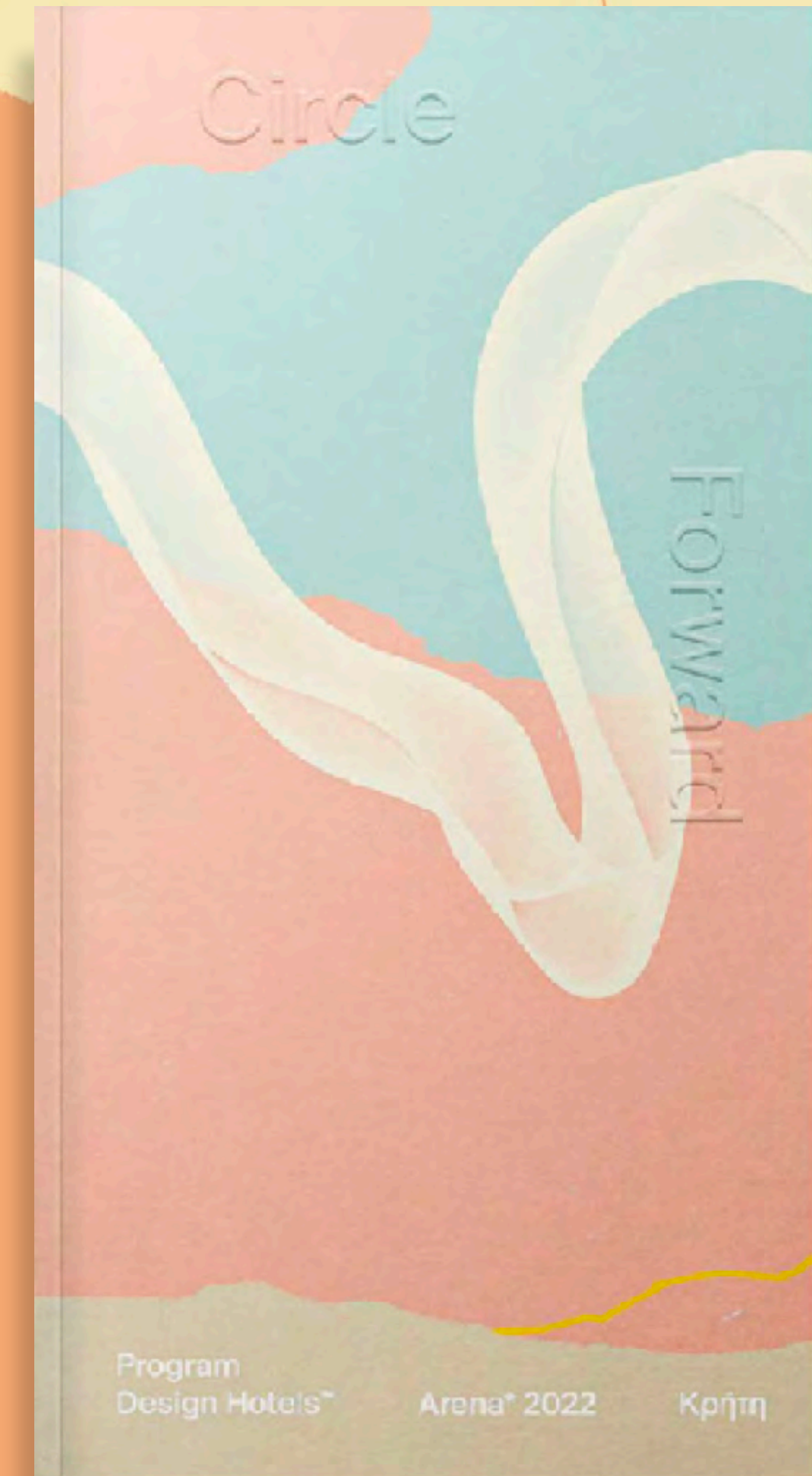


Circle

**“All things are one thing  
and one thing are all  
things ... , the past and the  
present all bound  
together by the elastic  
string of time.”**

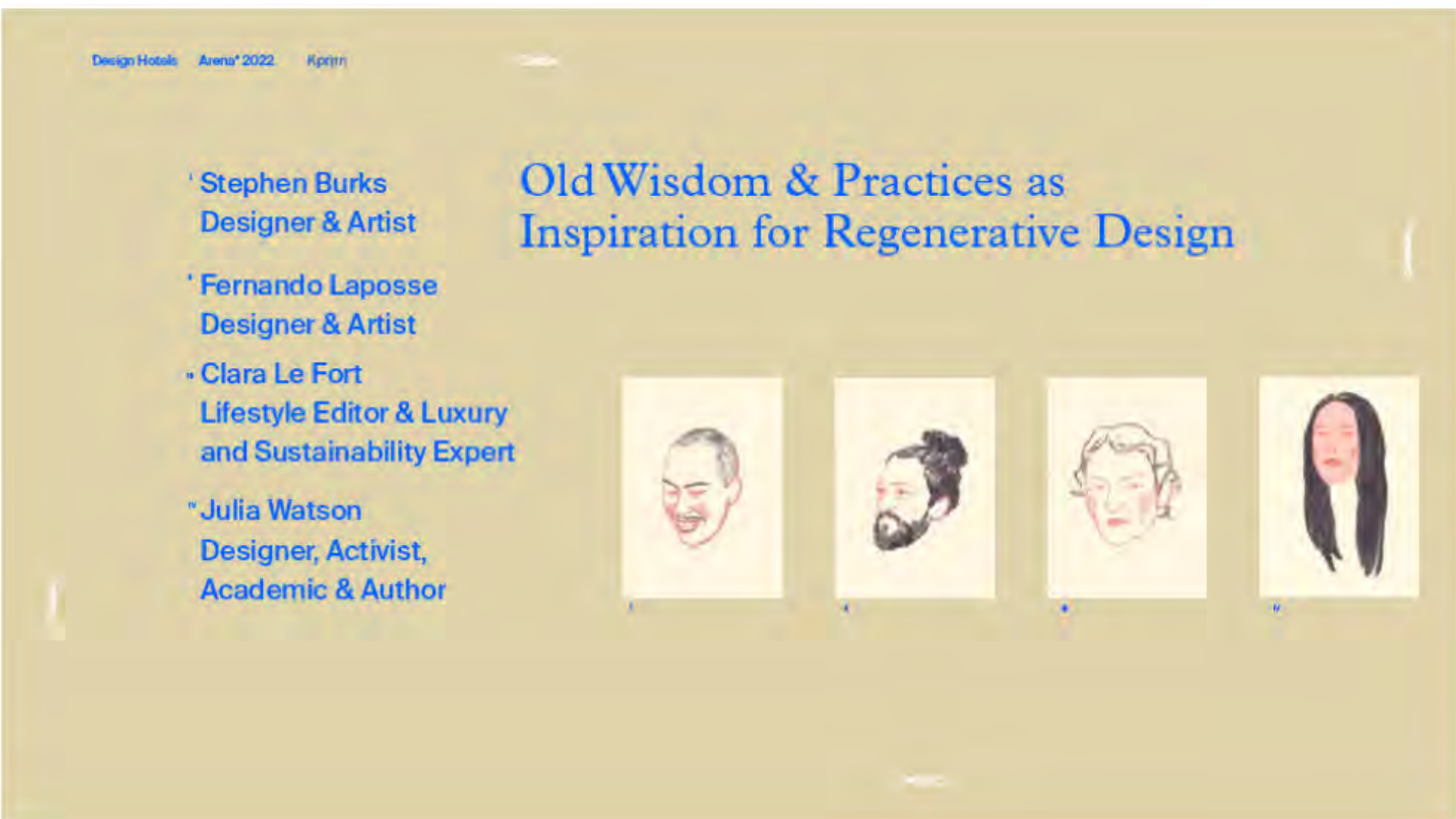
Back

Forward



Circle





## CASE STUDY

**Heesun Kim**

### RESPONSIBILITY

Design

### TYPE

Collateral for  
Artist

Heesun Kim is a South Korean artist currently living and working in Berlin. I have been supporting her in shaping and presenting her portfolio, translating her artistic work into a clear and coherent visual framework.

During a visit to her exhibition at the BHROX bauhaus reuse in Berlin, she guided me through her work and its conceptual background. The quiet intensity of her art and material presence needed a restrained but strong and precise visual language.



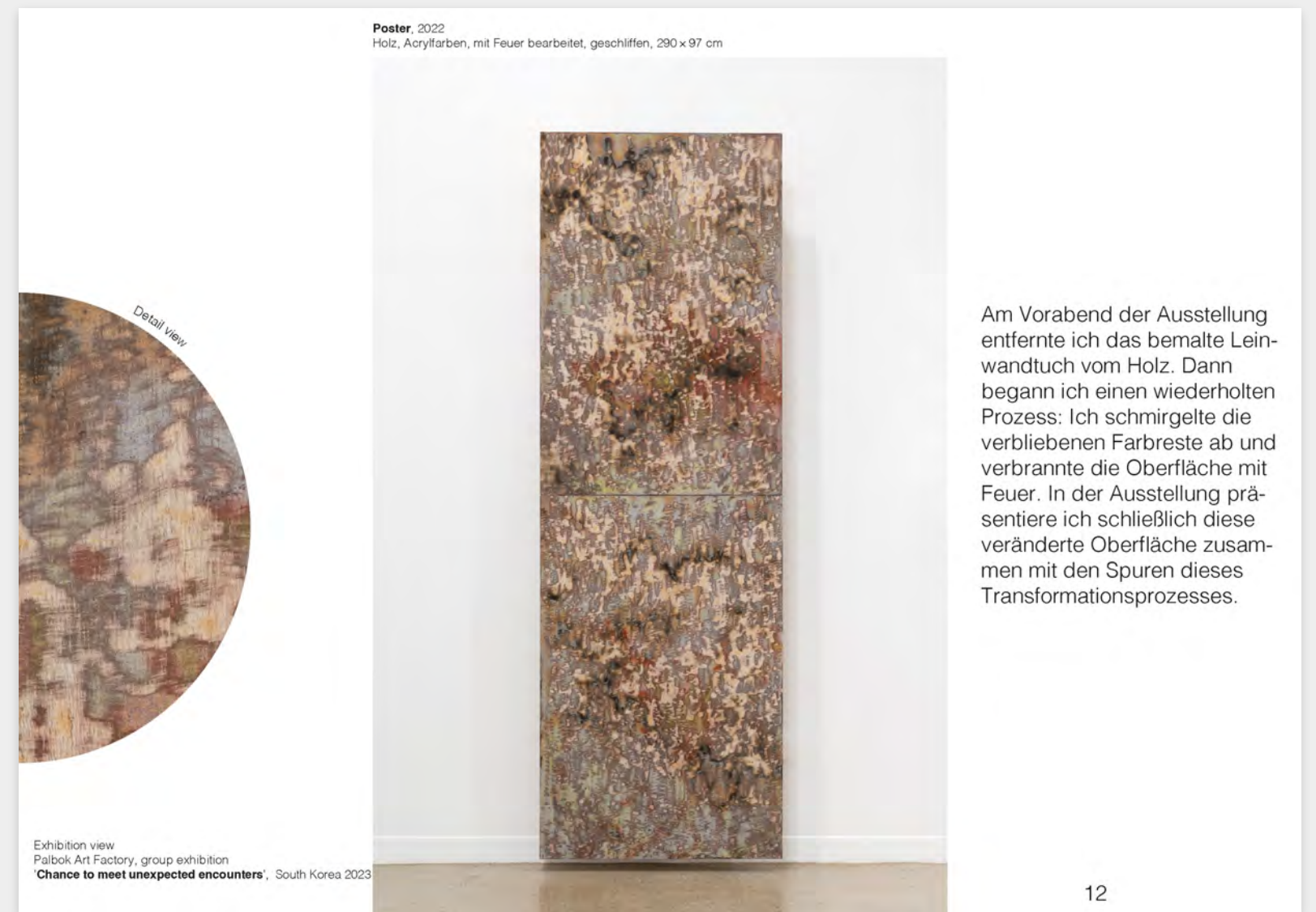
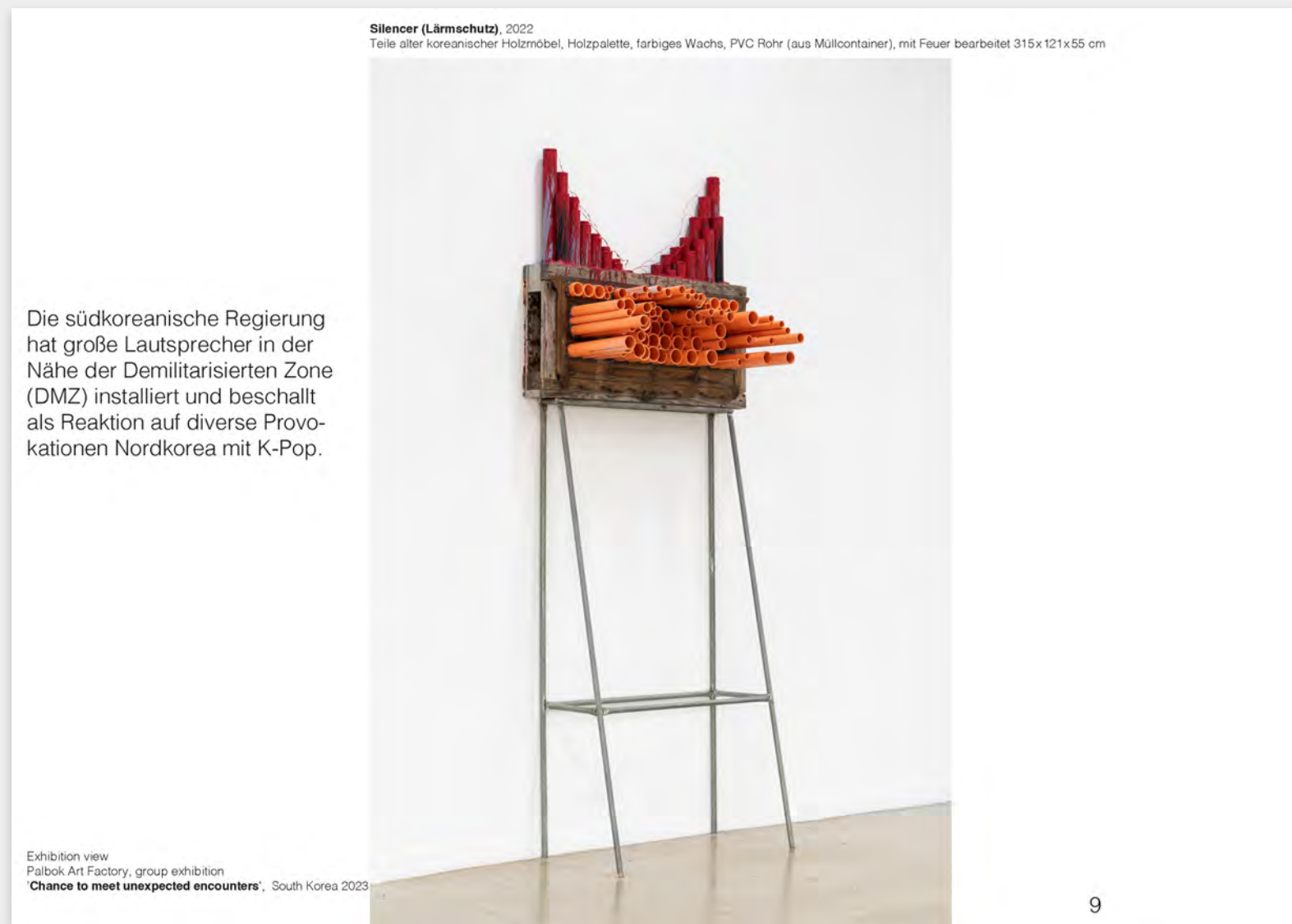
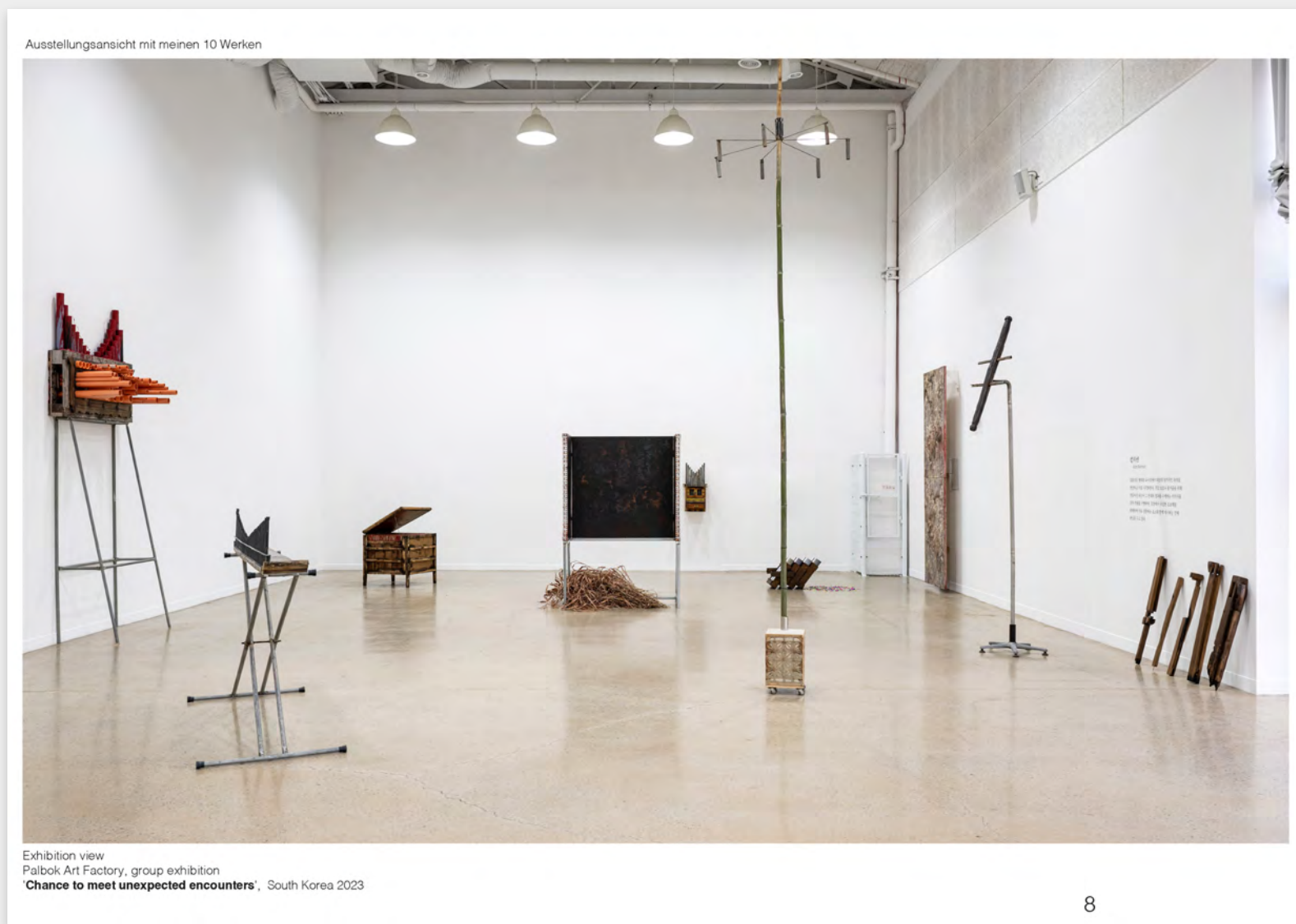
Die bunten, explosivartigen Formen erinnern an festliche Spektakel. Gleichzeitig evozieren sie das, was nach solchen Ereignissen folgt – Katastrophen, Rückstände, Asche – und eröffnen neue Bedeutungsräume.

Nachdem ich von der Nachricht hörte, dass das Dach eines Clubs eingestürzt war und viele Menschen ums Leben kamen, versuchte ich, die Spannung der Nacht zwischen dem Moment des Höhepunkts und der Verzweiflung visuell darzustellen.

# 'es riecht verbrannt'

BHROX bauhaus reuse  
solo exhibition  
Berlin 2025

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Während meines Aufenthalts in meiner Heimatstadt Namwon von 2021 bis 2023 habe ich in der Umgebung meines Hauses und in der Nachbarschaft Materialien gefunden und bearbeitet. In dieser Zeit wollte ich etwas machen, das nur dort möglich ist.

# 'Chance to meet unexpected encounters'

artist residency Palbok Art Factory Jeonju  
group exhibition  
South Korea 2023

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Chor, 2022  
Holzbalken aus einem abgerissenen, alten Haus meiner Heimat, mit Feuer bearbeitet, 60 x 5 cm – 85 x 20 cm

Ich stelle mir vor, dass die Menschen ihre Arbeit unterbrechen, Gegenstände an die Wand lehnten und zum Gebet gingen.

Exhibition view  
Palbok Art Factory, group exhibition  
Chance to meet unexpected encounters, South Korea 2023

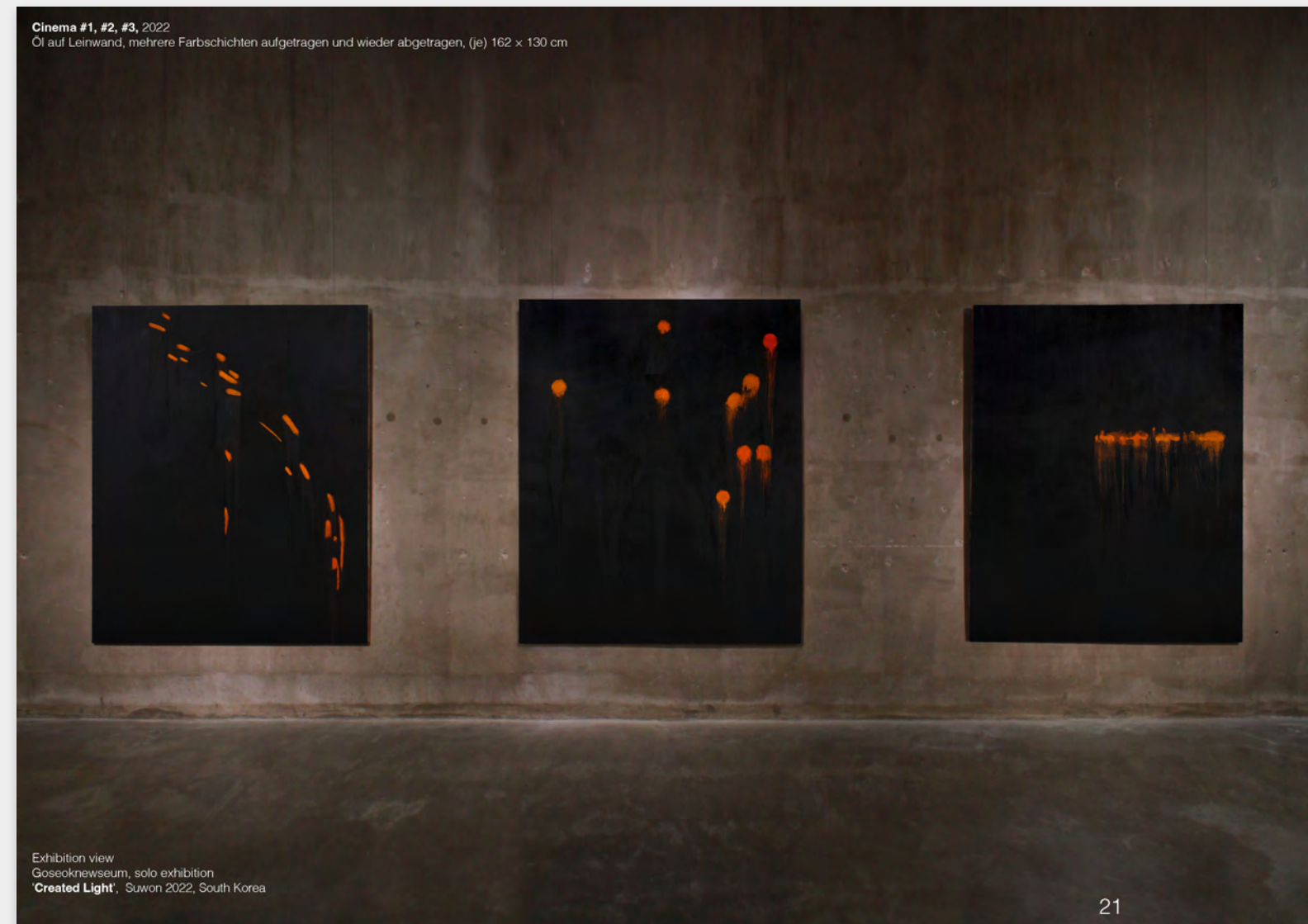
13



Ich konnte nicht schlafen, 2025  
Acryl auf Folie, Holz, 245 x 115 cm

Exhibition view  
BHPXK bauhaus reuse, solo exhibition  
es riecht verbrannt, Berlin 2025

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Cinema #1, #2, #3, 2022  
Öl auf Leinwand, mehrere Farbschichten aufgetragen und wieder abgetragen, (je) 162 x 130 cm

Exhibition view  
Goseokkwesum, solo exhibition  
Created Light, Suwon 2022, South Korea

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## CV HEESUN KIM

Ich bin bildende Künstlerin und arbeite vorwiegend mit dem Medium der Malerei. Geboren wurde ich in Südkorea und lebe mit meinen zwei Kindern in Berlin.

- 2004–2009  
2012–2016
- EDUCATION  
Chonbuk National University, Fine Kunst, Bachelor, Südkorea  
Bauhaus-Universität Weimar, Fine Kunst, Diplom, Deutschland
- 2025  
2022  
2016
- SOLO EXHIBITIONS  
„es riecht verbrannt“, BHPXK bauhaus reuse, Berlin, Deutschland  
„Created Light“, Goseokkwesum, Suwon, Südkorea  
„Des vorlesene Werk“, Galerie Weiler Elstert, Baziskwart Mitte von Berlin, Deutschland
- 2024–2023
- GROUP EXHIBITIONS  
„MAMA „Mother Nature“, COP29-Projekt, Ausstellung im Heydar Aliyev Center in Baku, im Art Center in Bahrain, im Museo nazionale delle arti del XXI secolo in Rom und auf der London Design Biennale in London  
In Namwon, Namwon City Kim Eyeonggong Kunst Museum, Südkorea  
„Future alternative“, Kunstquartier Bethanien, Berlin, Deutschland  
„Quarantine 14“, Projektraum Galerie M, Berlin, Deutschland  
„Chance to meet unexpected encounters“, Factory of Contemporary Art in Palbok, Südkorea  
„Dialect-Koreanische Ausstellung junger Künstler“, Suju Museum of Arts, Namwon, Südkorea  
„Log-in“, Factory of Contemporary Art in Palbok, Jeonju, Südkorea  
„Point of view“, Angye Kunst Museum, Ulsong, Südkorea
- 2022–2023
- ARTIST RESIDENCY  
Factory of Contemporary Art in Palbok, Jeonju, Südkorea
- 2021
- COLLECTION  
„Farm“ Namwon City Kim Eyeonggong Kunst Museum, Südkorea

mollakunst@gmail.com  
kimheusun.studio  
@h\_sun.k

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## ARTIST STATEMENT

Kindheitserinnerungen prägen meine künstlerische Praxis. Ein Schlüsselmoment war eine Neujahrsfeier, bei der ich geschenkte Ohrringe zerschlug und sie zerbrochen trug – ein kindlicher Akt des Widerstands gegen Erwartungen. Dieses Erlebnis wurde zum Sinnbild für mein Interesse an Spannungen zwischen Anpassung und Aufbegehren, Schönheit und Zerstörung, Nähe und Distanz.

In meinen Arbeiten verknüpfe ich persönliche Gegenstände und Materialien mit Prozessen des Veränderns, Reparierens und Zerstörens. Die Fragilität individueller Erinnerungen verbindet sich mit kollektiven Erfahrungen von Unsicherheit, Widerspruch und unausgesprochenem Konflikt. Ich schichte Farbe auf und trage sie wieder ab, lasse Spuren entstehen, die Vergangenheit und Gegenwart, Sichtbares und Verborgenes in Beziehung setzen.

Was im Persönlichen wurzelt, weitet sich in meinen Arbeiten zum Gesellschaftlichen: leise Konflikte, fragile Übergänge und widersprüchliche Empfindungen, die kollektive Erfahrungen berühren. Mich interessiert nicht das Endgültige, sondern das Dazwischen – jene Momente, in denen Brüche sichtbar werden und neue Bedeutungen und neue Befragungen entstehen.

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## CASE STUDY

**Anne Schwalbe**

### RESPONSIBILITY

Design

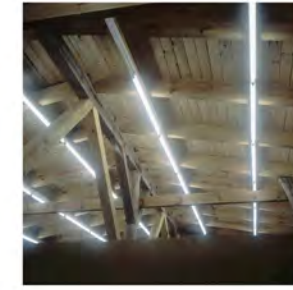
### TYPE

Collateral for  
Photographer

For years, I have been supporting my dear friend Anne Schwalbe with the collateral for her photographic work. Once we started printing her images on Graupappe, they surprisingly began to shine on the grey background, and over the years we've perfected this process together.



ANNE SCHWALBE  
PHOTOGRAPHY  
ARCHITECTURE



„ANNE SCHWALBE VISUALIZES STILLNESS, PROVIDING  
ANOTHER VOICE AND A WELCOME CHANGE FROM THE CONTEMPORARY VISUAL  
BOMBARDMENT.“  
FOAM MUSEUM FOR PHOTOGRAPHY AMSTERDAM

„THIS IS AN ABSOLUTE GEM.“  
PHOTOGRAPHERS' GALLERY LONDON



ANNE SCHWALBE  
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www.anneschwalbe.de

@anneschwalbe  
+49 177 2852804



Das ist das Tomatenhaus von Christian Brachwitz in Werben (Elbe). Wenn in dem Haus, in dem er Berlin lebt, eine Wohnung frei wird, werden immer neue Fenster eingebaut. Er hat den Tischler gefragt, ob er die schönen alten Fenster haben kann. Und dann hat er daraus dieses kleine Gewächshaus gebaut. »Es ist nicht perfekt. Das ist auch nicht mein Ziel!«, sagt Brachwitz. »Es fehlt zum Beispiel eine Lüftungsmöglichkeit. Ich habe alles einfach zusammengeschrubt. Unter den Fenstern liegen ein paar Steine, es gibt kein Fundament.«

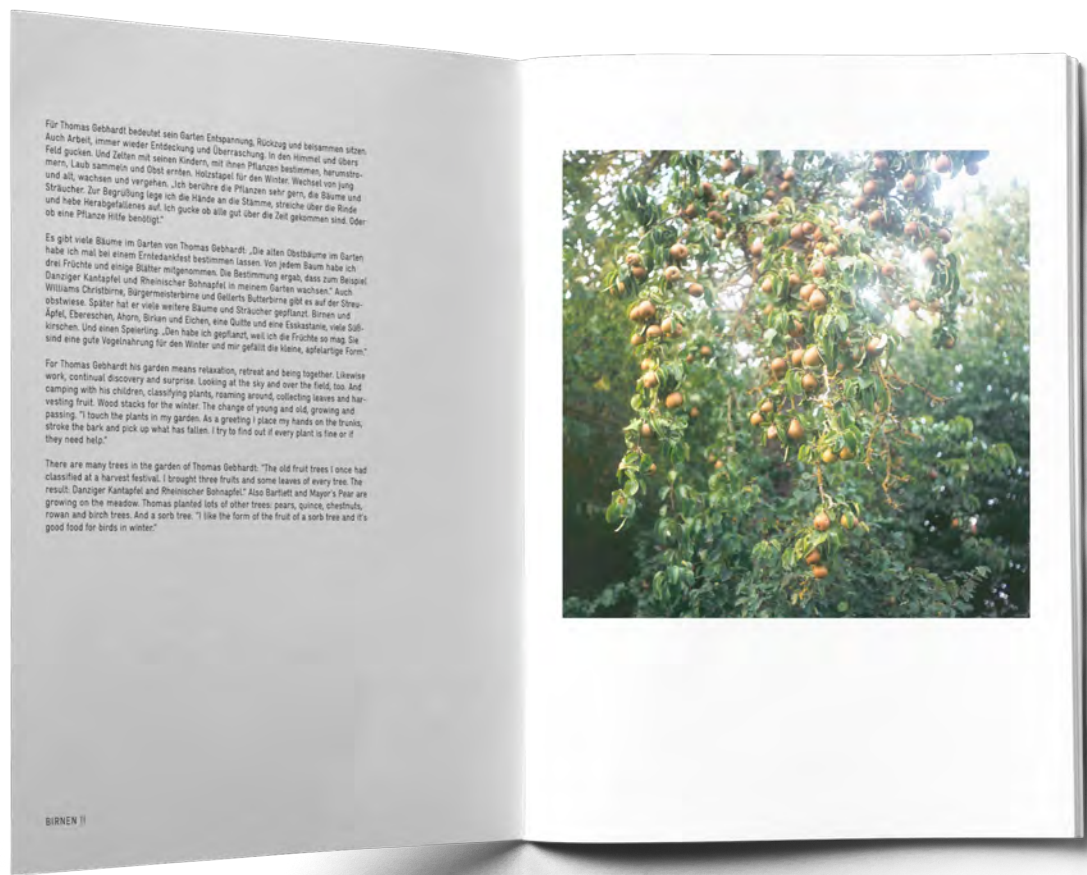


Anne Schwalbe  
Die Gärten der Anderen Nr.21  
Tomatenhaus  
Wochen der Nachhaltigkeit 2024  
Altmarkliebe-Festival

Das Pfaffenhütchen ist ein europäischer Wildstrauch. René Geyer, Naturschutzwart im Biosphärenreservat Südost-Rügen, empfiehlt, in Hausgärten Weißdorn, Schlehe, Holunder, Wildrosen, Hagebutten und auch das Pfaffenhütchen zu pflanzen. »Ich kann es nicht oft genug wiederholen: Pflanz mehr Wildsträucher! Wenn Platz ist, am besten gleich mehrere nebeneinander.« So kommen wieder mehr Vögel und Insekten in die Gärten. Vögel nutzen Wildsträucher zum Nisten und als Nahrungsquelle. Das Pfaffenhütchen kann auch im Herbst und Winter gepflanzt werden, solange es frostfrei ist.



Anne Schwalbe  
Die Gärten der Anderen Nr.52  
Pfaffenhütchen  
Wochen der Nachhaltigkeit 2024  
Altmarkliebe-Festival



## CASE STUDY

# Design Hotels Book Taste and Place

### RESPONSIBILITY

Illustration

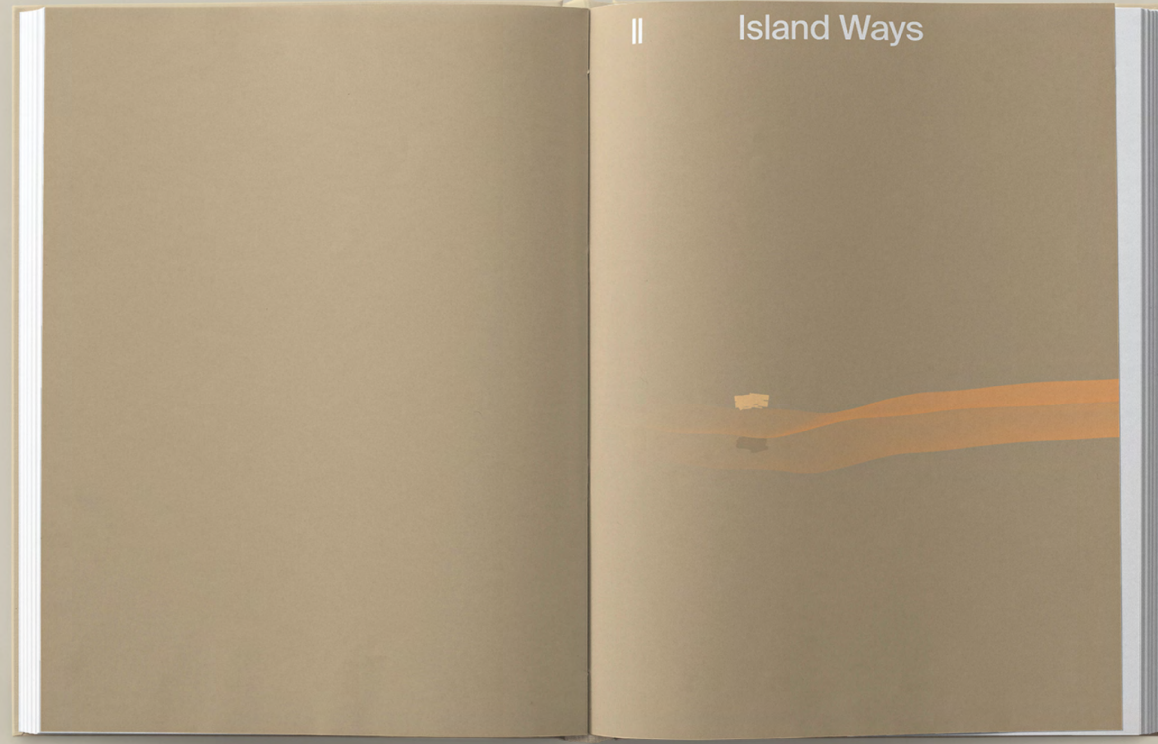
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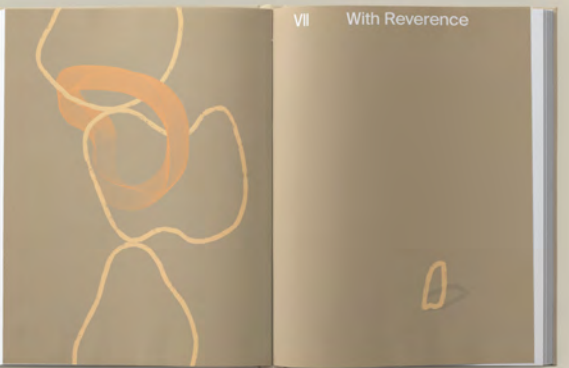
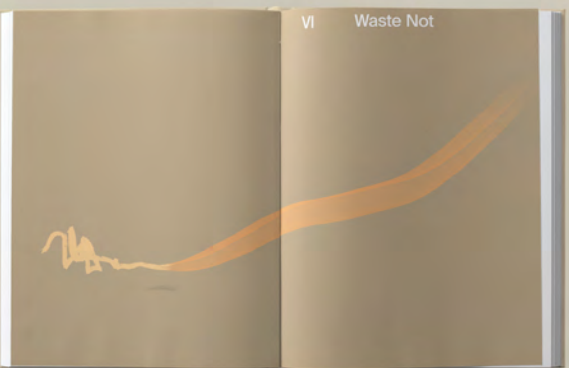
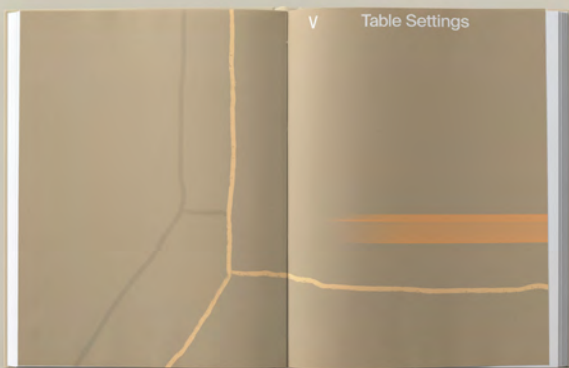
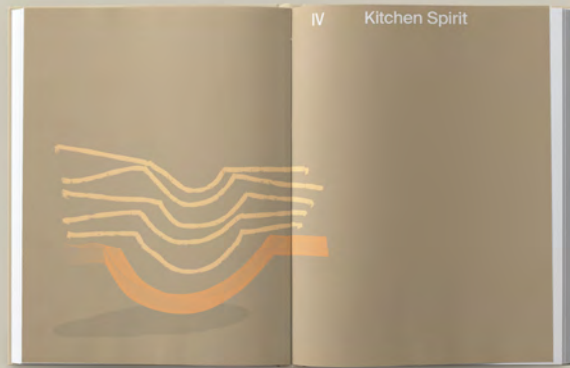
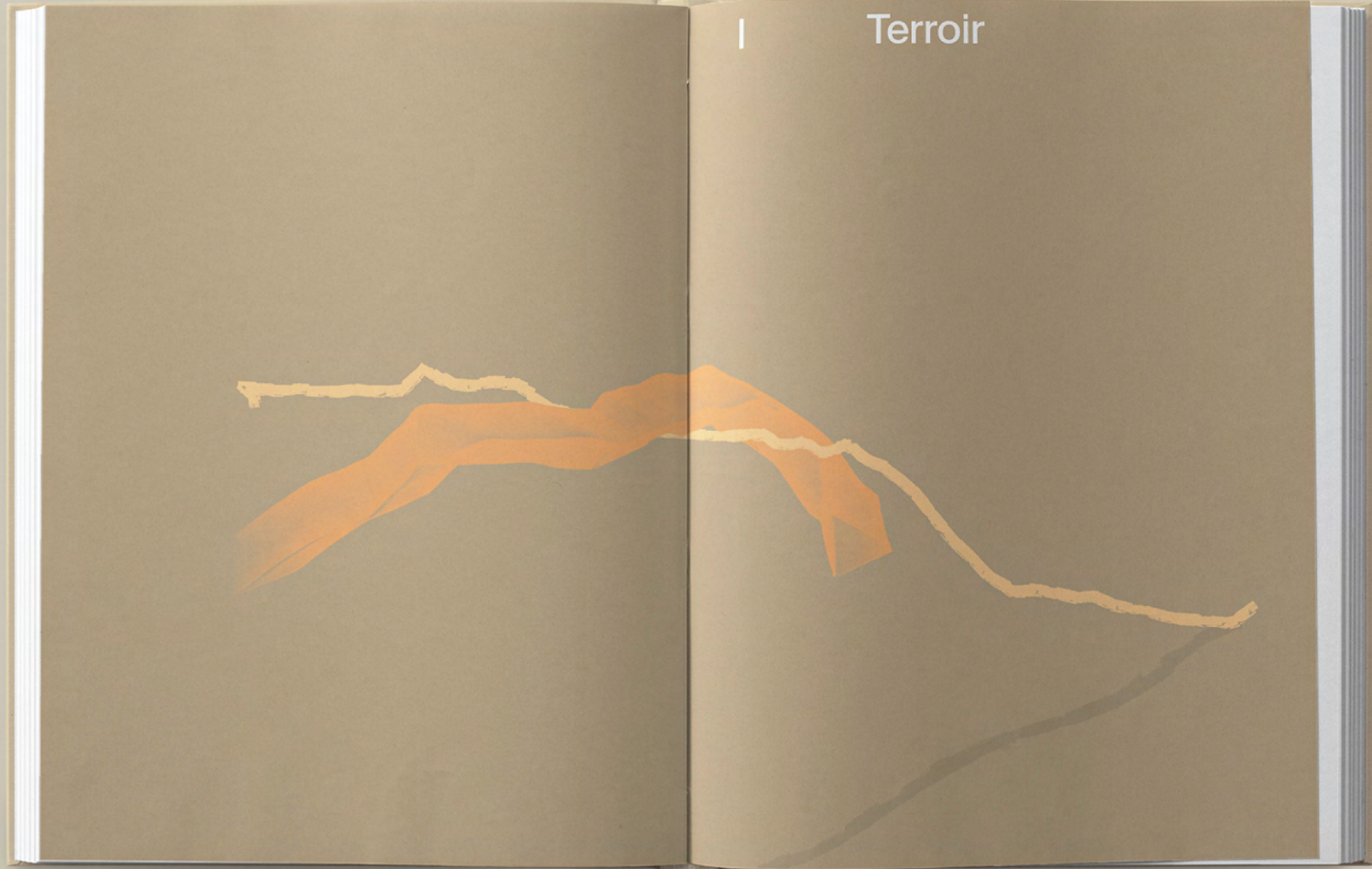
Hospitality

Taste and Place: The Design Hotels Book is a broad and inclusive exploration of food, an integral part of purposeful travel.

The illustration of the cover touches on the topics of food, circularity and connectivity.

Additionally to the cover I created 8 illustrations for the Chapters from ,Terrior' to ,Island Ways' from ,Homegrown' to ,Waste Not'.

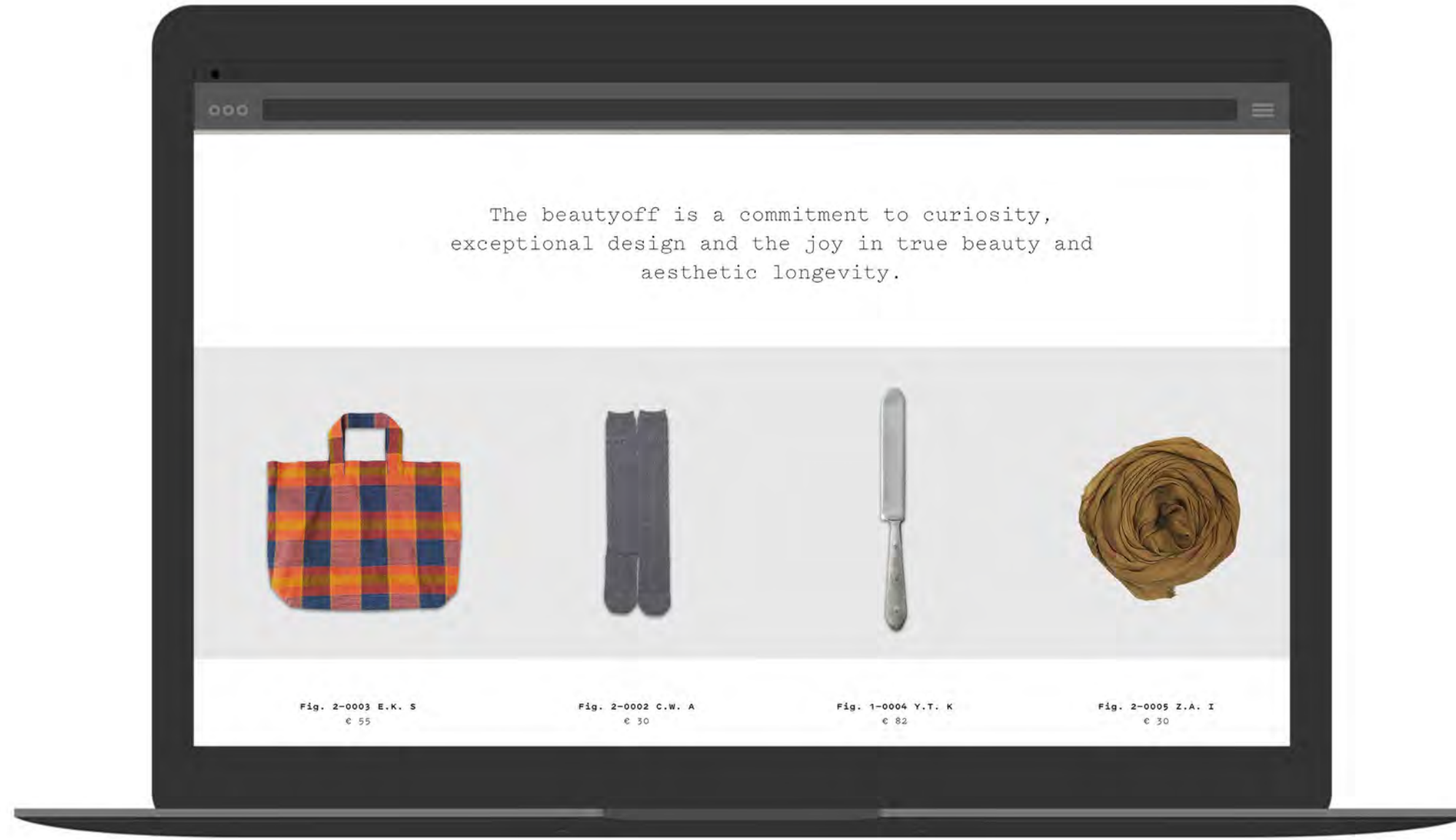
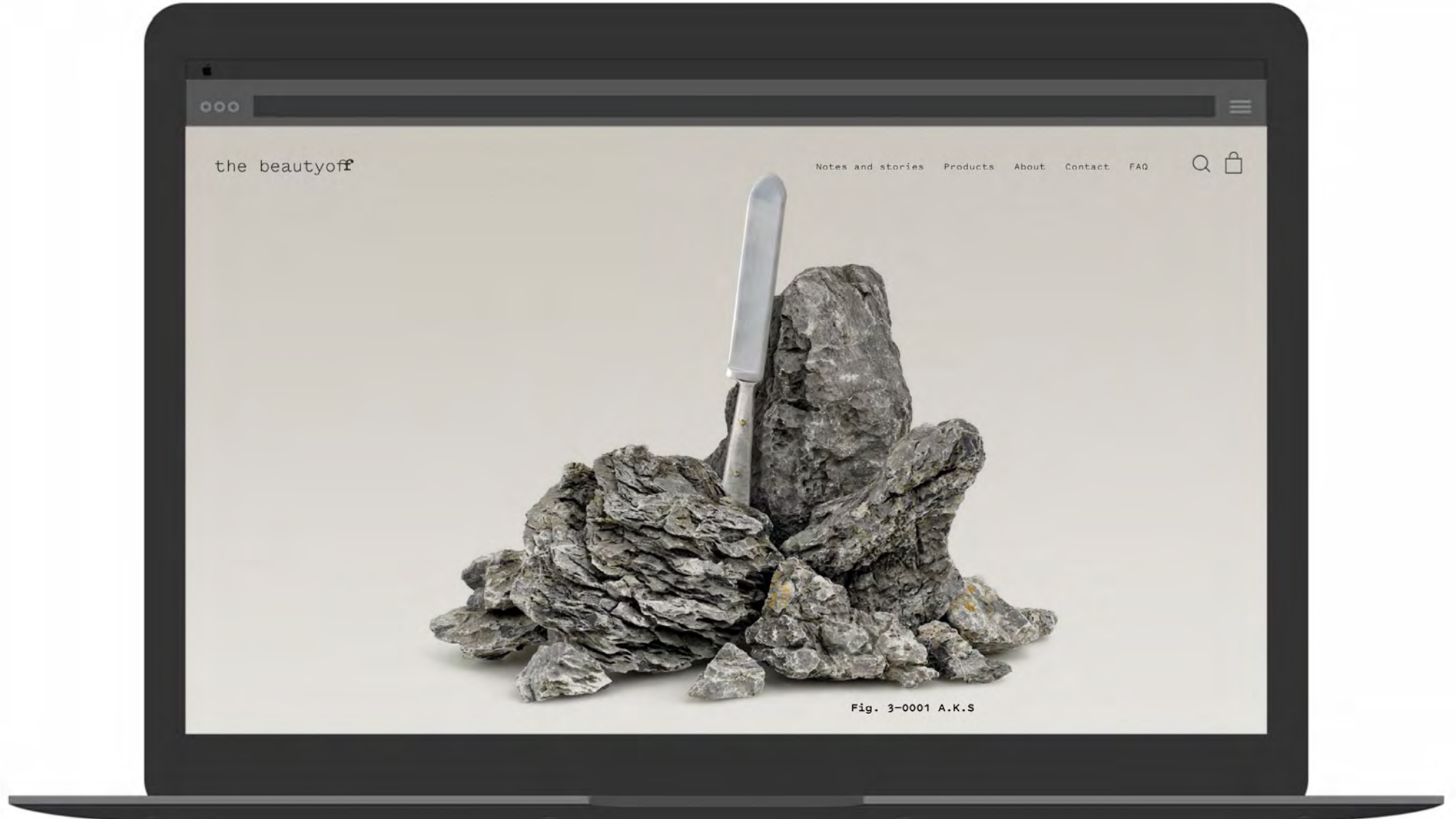
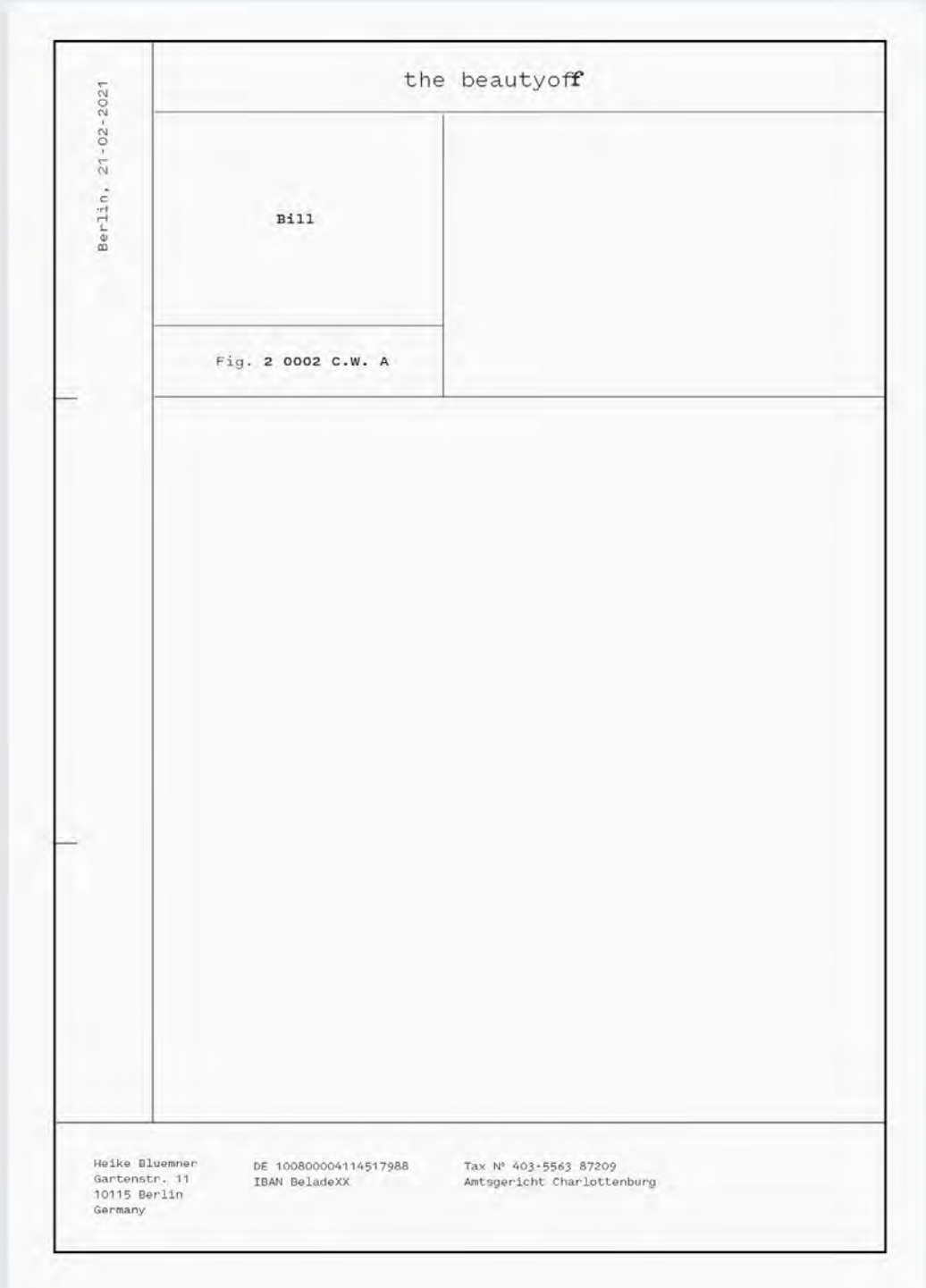


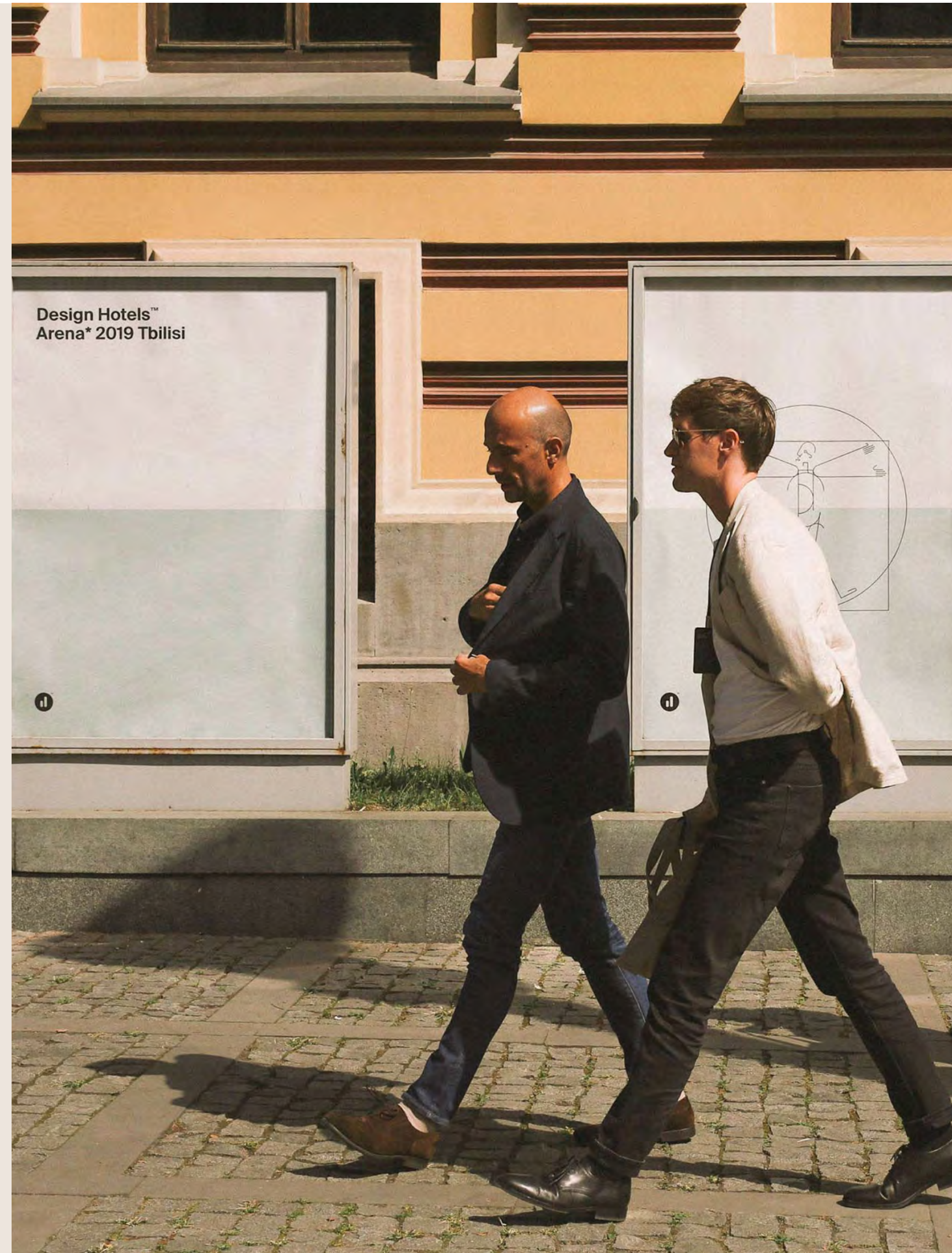


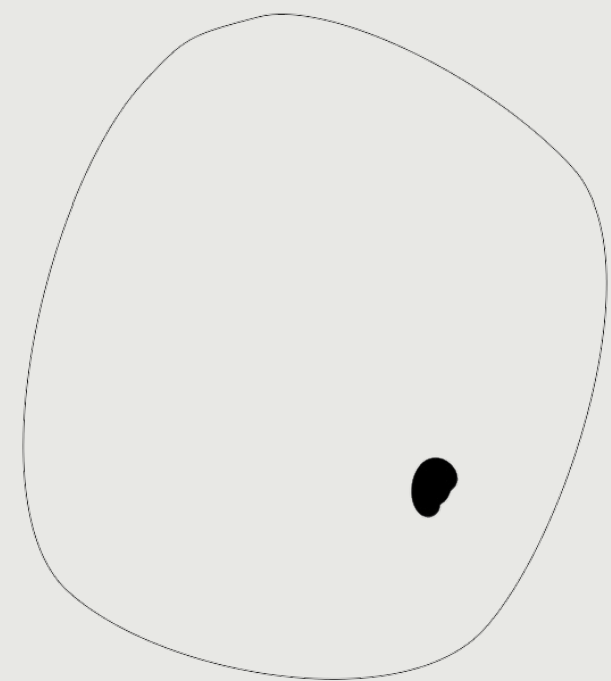
ARCHIVE

Fragments from earlier  
chapters of my work— for  
those who still wonder where  
the story began.

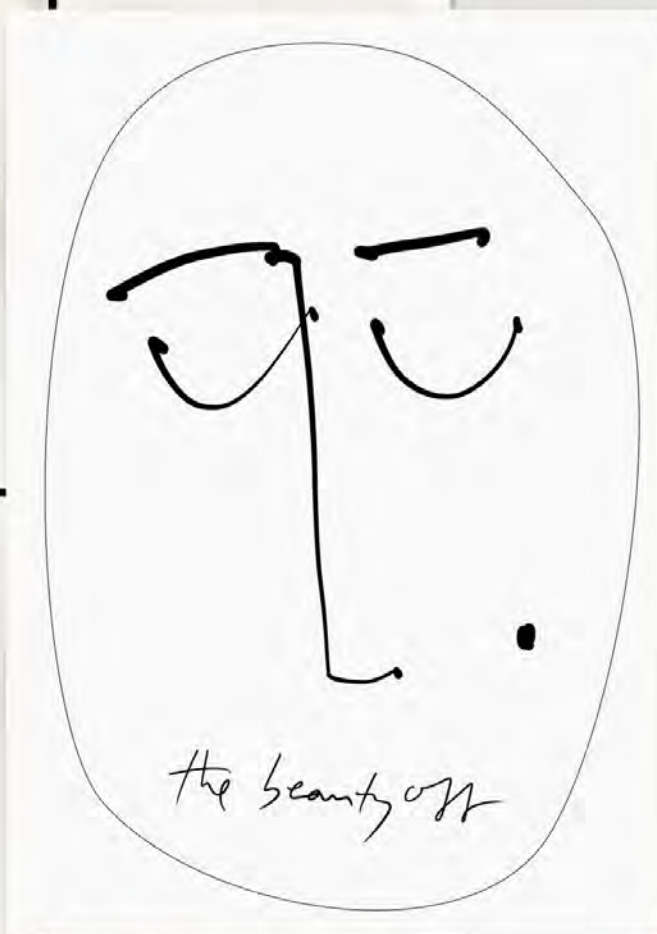
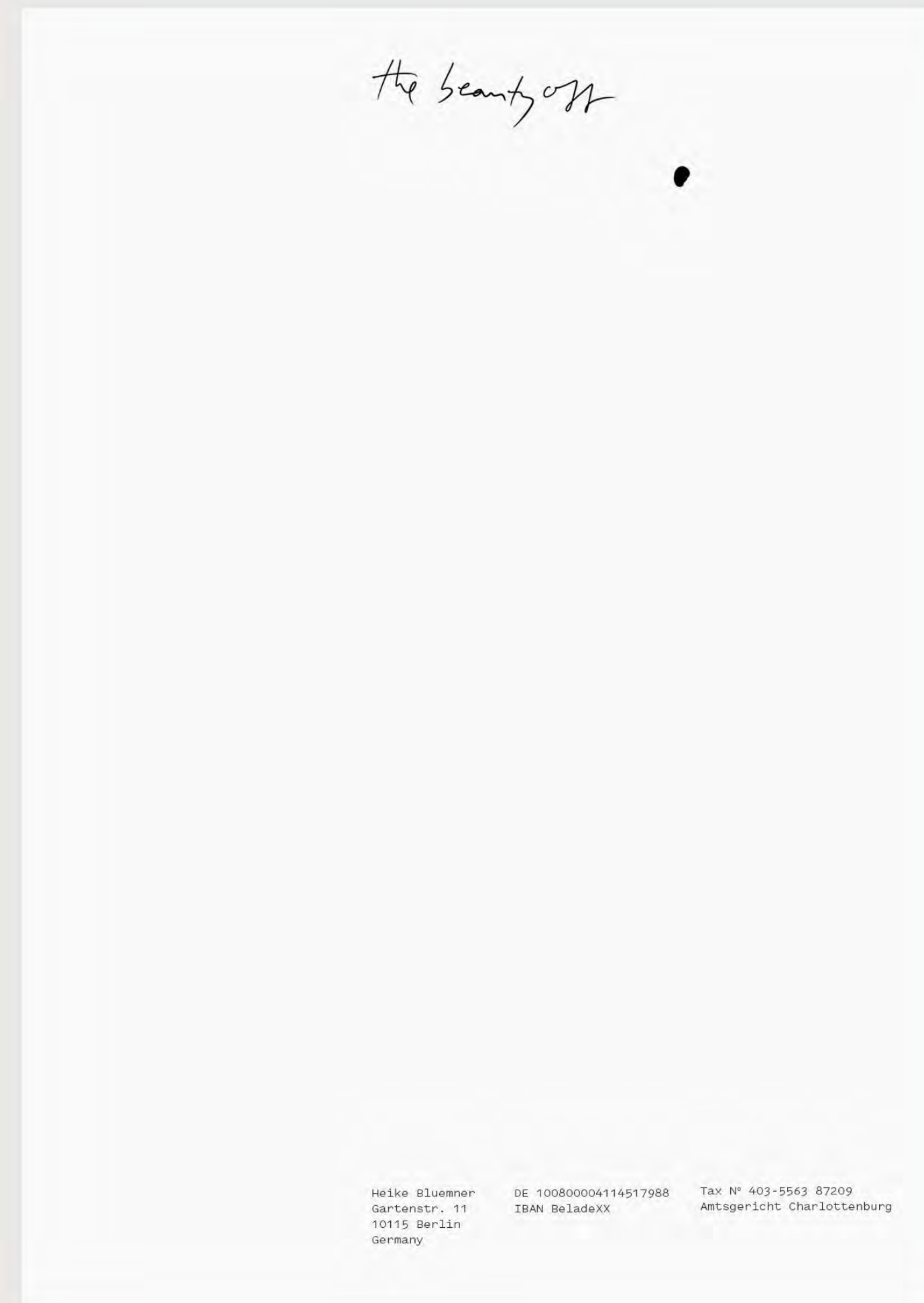
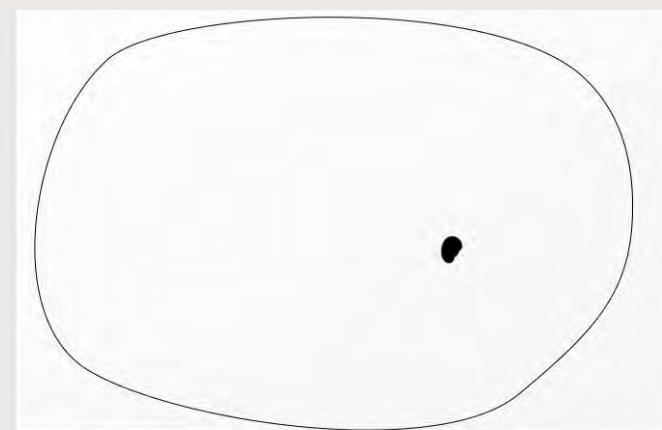
# the beautyoff

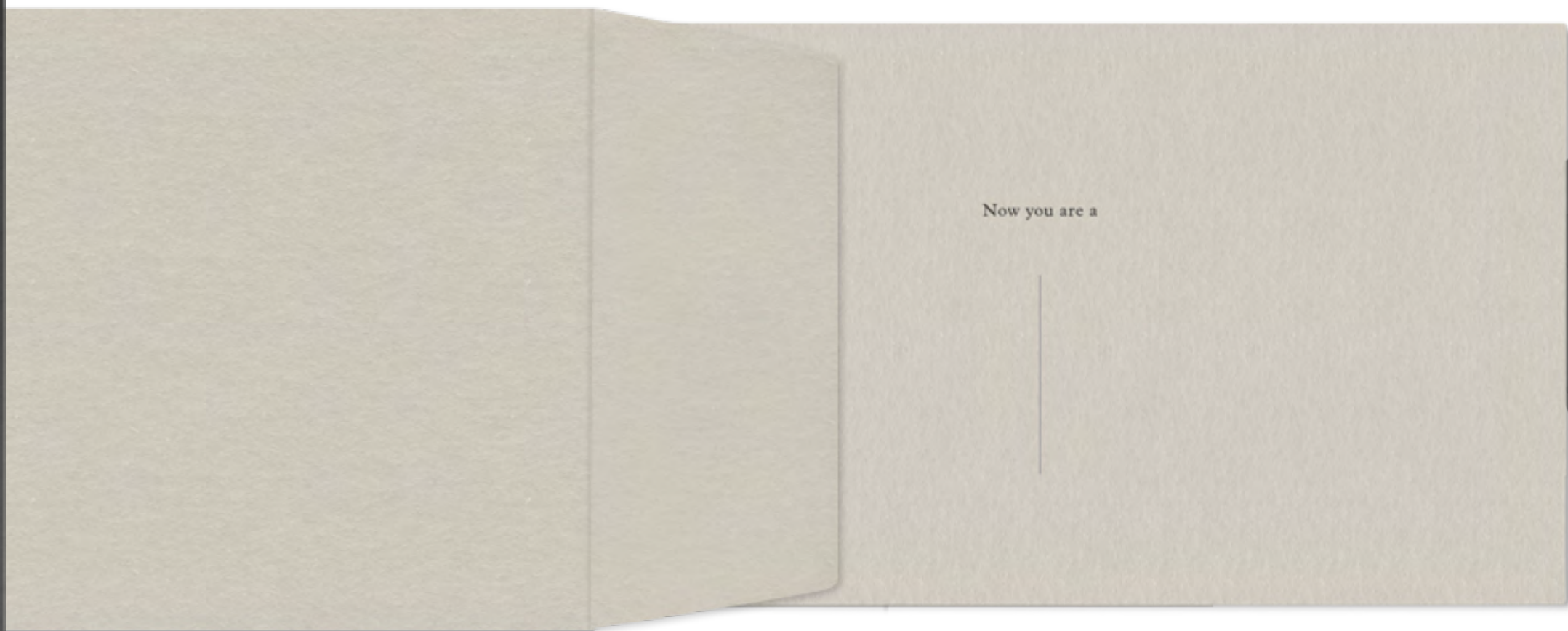
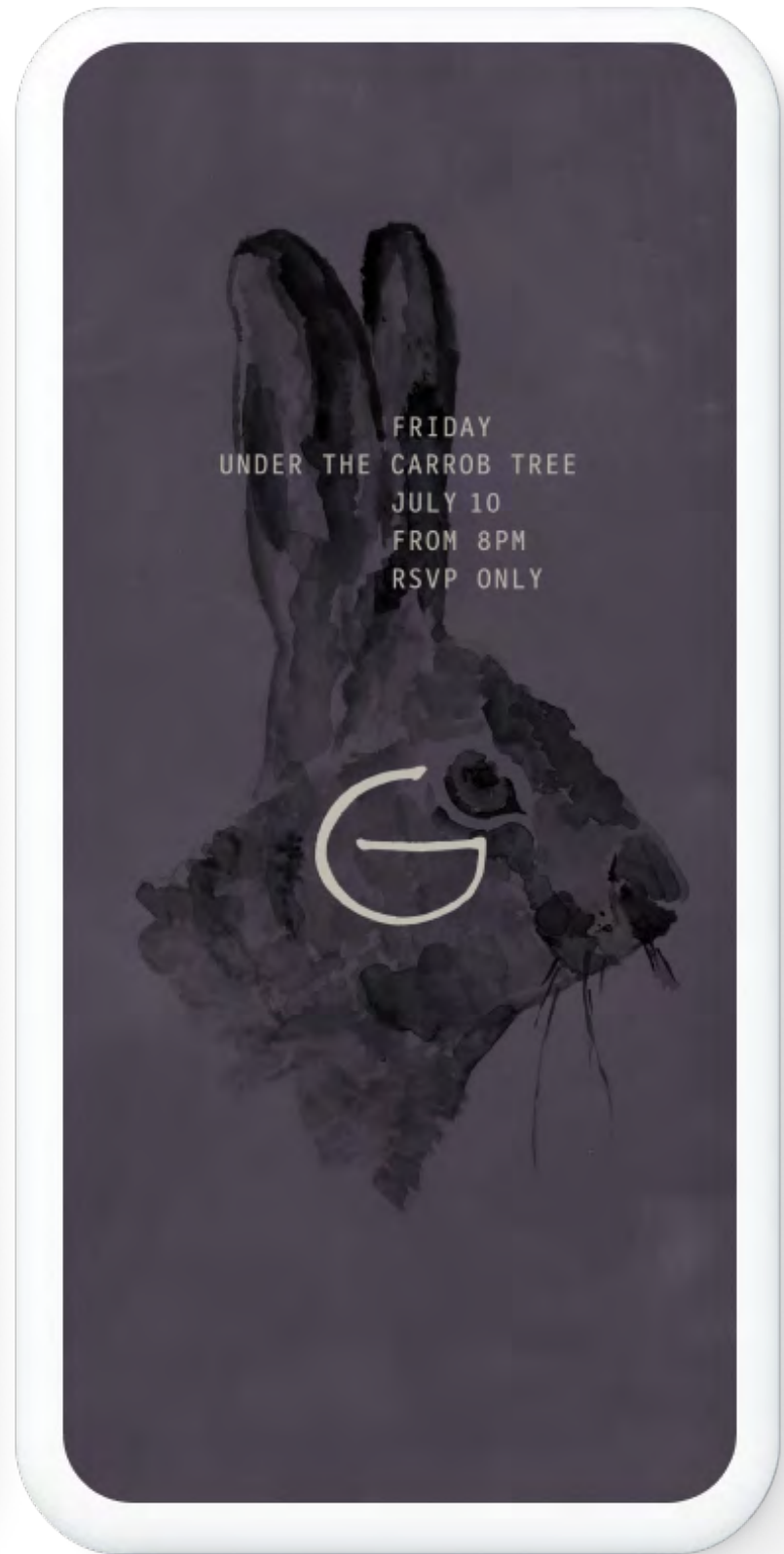
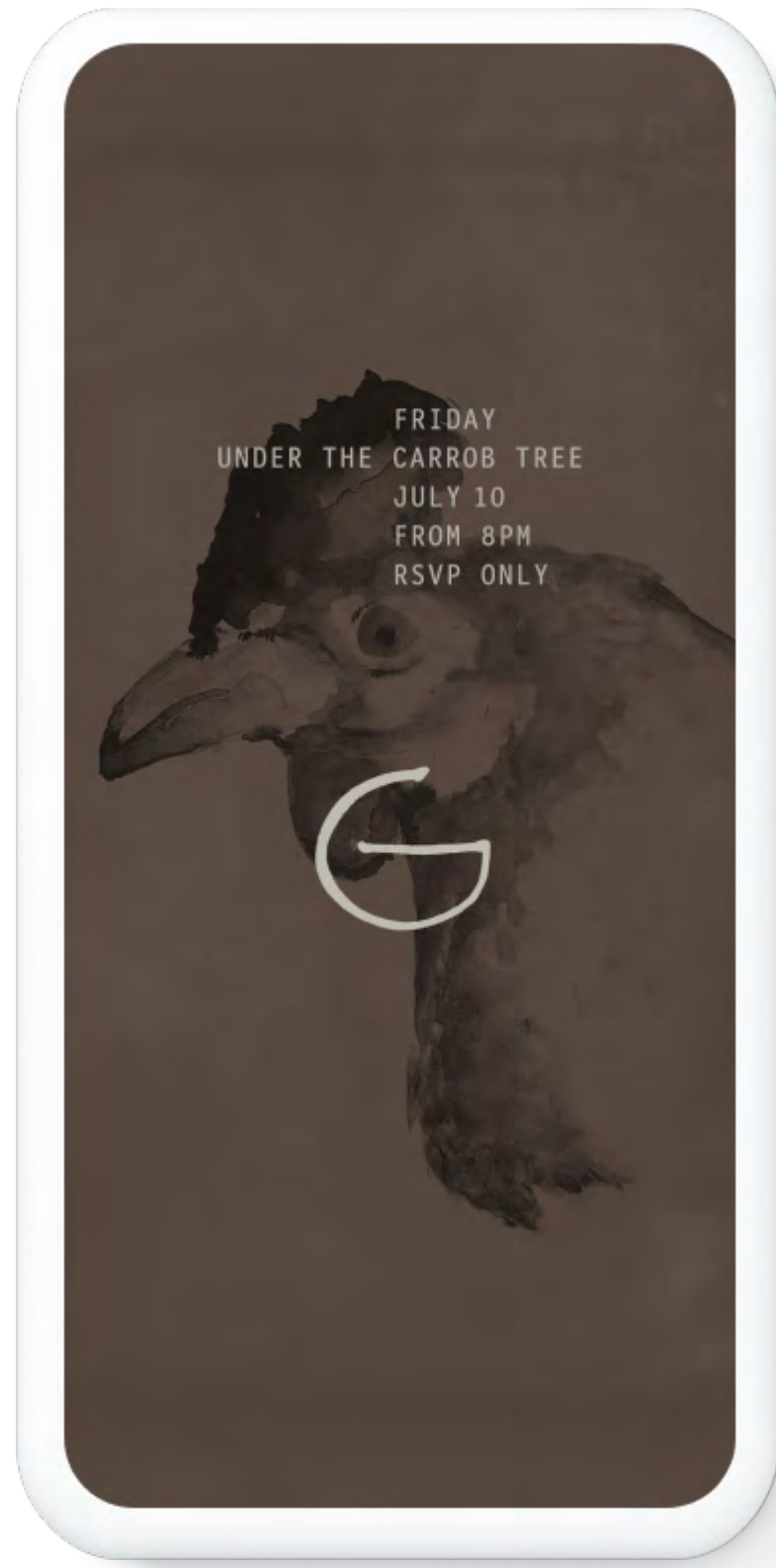


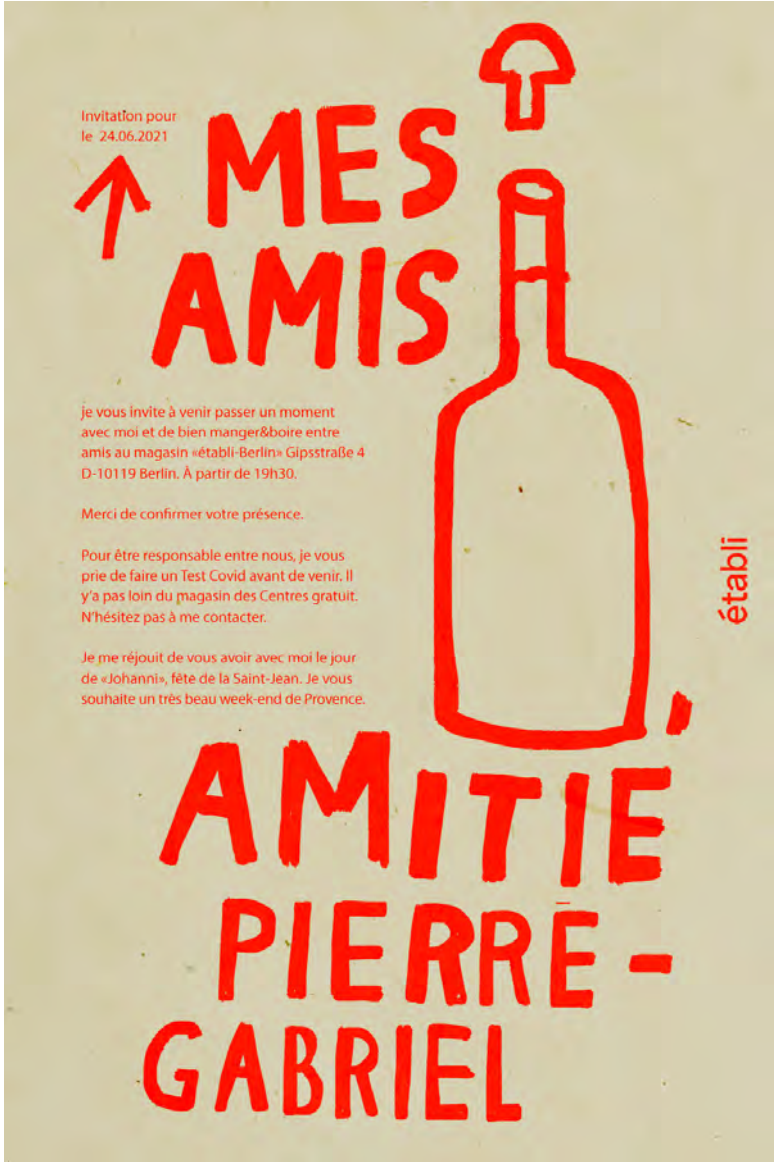




the beauty off







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